

The T-SHIRTS



20/ the exact range

B&C Exact 190 /women B&C Exact 190 B&C Exact 190 LSL B&C Exact 190 Top / women

B&C Exact 190 Top / men

B&C Exact 150 B&C Exact 150 LSL B&C Exact V-Neck

24/ the only range

B&C Women-Only B&C Women-Only LSL B&C Women-Only Tattoo B&C Women-Only Magic B&C Women-Only PC

B&C Men-Only PC

B&C Love Madness

B&C Men-Only

28/ the slub edition

B&C Too Chic /women

B&C Too Chic /men

B&C Mick Slub /men

B&C Blondie Slub /women B&C Patti Slub /women

B&C Pink Slub /women

B&C Iggy Slub /men

30/2x2 Rib

B&C Marcelle /women

B&C Marcel /men

B&C Marcelle Metallic /women

31/1x1 Rib

B&C Men-Fit B&C Taste /women

B&C Watch /women B&C Desire /women

32/ the cotton/elastane range

B&C Feel /women B&C Men-Shape B&C Love Star

33/ the move range

B&C Base-Ball B&C Athletic Move

B&C Exact Move

B&C Shorts Move

34/ the biosfair collection

B&C Biosfair Tee /men B&C Biosfair Tee /women

36/ the legend collection

38/ blondie

B&C Blondie Classic /women B&C Blondie Deluxe /women B&C Blondie Slub /women

39/ mick

B&C Mick Classic /men B&C Mick Deluxe /men

B&C Mick Slub /men

40/ patti

B&C Patti Classic /women B&C Patti Slub /women B&C Patti Deluxe /women

41/ pink & iggy

B&C Pink Slub /women B&C Iggy Slub /men

B&C Pink Classic /women B&C Iggy Classic /men

THE **POLO SHIRTS**

44/ the safran range

B&C Safran B&C Safran Pure /women

B&C Safran Sport B&C Safran Pocket

B&C Safran LSL B&C Safran Pure LSL /women

46/ the heavymill range

B&C Heavymill B&C Heavymill /women B&C Heavymill LSL

48/ the biosfair collection

B&C Biosfair Polo /women B&C Biosfair Polo /men

49/ the single jersey duo

B&C Love Spice B&C Cinnamon /men

50/ the polycotton polo shirt

B&C Cayenne

51/ the best deal polo shirt

B&C ID.001

the shirts

52/ the B&C shirt culture

62//the lookbook

B&C Oxford LSL /women B&C Oxford LSL /men B&C Oxford SSL /women



B&C Oxford SSL/men B&C Heritage LSL /women B&C Heritage LSL/men

B&C Heritage SSL /women

B&C Heritage SSL /men

B&C Smart LSL /women

B&C Smart LSL /men

B&C Smart SSL /women

B&C Smart SSL /men B&C Black Tie LSL /women

B&C Black Tie LSL /men

B&C Black Tie SSL /women

B&C Black Tie SSL /men

B&C Sharp LSL /women

B&C Sharp LSL /men

B&C Sharp SSL /women B&C Sharp SSL/men

72/ the graphical line

B&C La Havana B&C London

B&C Love Story

B&C Milano /women

the sweatshirts

78/ the essentials

B&C Hooded Full Zip /women B&C Hooded Full Zip /men

B&C Hooded

B&C Cat /women

B&C Set In

B&C Set In /women

B&C Open Hem

82/ the trendy range

B&C Monster /men B&C Wonder /women

B&C Spider /men

84/ the best deal sweatshirts

B&C ID.002 B&C ID.003 B&C ID.004 🗪

THE FLEECES

88/ the engineered fleeces

B&C Coolstar /men B&C Coolstar /women B&C Windprotek

90/ the raw fleeces

B&C Icewalker+ B&C Traveller+ B&C Highlander+



contents

THE JACKETS

96/ light weight jackets

96/ / without lining

B&C Dynamic

B&C Sirocco

B&C Sirocco /women

B&C Sirocco Metallic B&C Sirocco Metallic /women

100//with lining

R&C ∆ir B&C Urban Game

B&C Atlantic Shore

B&C Street

B&C Attitude /men B&C Attitude /women

104/middle weight jackets

B&C Sparkling /women B&C Sparkling /men B&C Ocean Shore

B&C Virtual /men

108/heavy weight jackets

108//downjackets

B&C Cocoon+ /women B&C Cocoon+/men

110/ / parkas

B&C Real+/men B&C Real+/women B&C 3-in-1

113/technical jackets

B&C Hooded Softshell Gilet /w. B&C Hooded Softshell Gilet /m.

B&C Hooded Softshell /women B&C Hooded Softshell /men

B&C X-Lite Softshell /women B&C X-Lite Softshell /men

120/bodywarmers

B&C Bodywarmer Explorer

B&C Bodywarmer /men

B&C Bodywarmer + B&C Zen+/women

the kids

122/t-shirts

B&C Exact 150 /kids B&C Exact 190 /kids B&C Base-Ball /kids

122/poloshirt

B&C Safran /kids

122/ sweatshirts

B&C Hooded /kids B&C Hooded Full Zip /kids B&C Set In /kids

123/jackets

B&C Sirocco /kids

B&C Ocean Shore /kids B&C Hooded Softshell /kids

the PRO collection

124/B&C pure pro

125/ trousers

B&C Universal Pro B&C Performance Pro

126/ jackets

B&C Expert PRO

127/ sweatshirts B&C Hero Pro

128/ polo shirts

B&C CoolPower Pro Polo B&C Energy Pro B&C Skill Pro

130/ t-shirts

B&C CoolPower Pro Tee B&C Perfect Pro

131/ B&C essential pro

the summaries

6/ 2012 new styles

132/ t-shirts summary

134/ shirts summary duo summary 136/

jackets summary 140/

142/ women summary

144/ summary tables

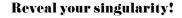












tional styles. Playing with forms and textures we reveal distinctiveness.

Each piece of the B&C Rebel Collection is unique. Differentiate from the masses to make your actions even more powerful.



THE SHIRT CULTURE BE INSPIRED



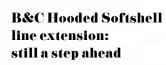
Clothes make the person

There are several signs of a quality make it a real winner. dress shirt. Some, like fabric or fit, are instantly obvious. Others, such as the type of buttons or cuffs, take a minute or two to scope. And still others- hidden details like lap seams or labels -are visible only to the wearer. Each detail has been studied and carefully developed by B&C to offer an extremely well balanced shirt collection featuring 20 new corporate shirt styles. The focus of the "B&C Shirt Culture" line lies in the wellgroomed appearance that skilfully combines tradition with modernity.



B&C ID.line extension

The Collection features 7 unex- We instinctively tend to trust those The B&C "Make volume with pected, exclusive and unconven- who are well-groomed more than style" concept is a real triumph. To those who are not. But good looks celebrate this success, we launch can also work the other way round a new style this year, the B&C because once we feel attractive, we ID.004. This sweatshirt features a feel confident and in control. B&C tasteful covered 1/4 zip opening. Its based its R&D on this concept to up-to-date fitting and smart details create the "B&C Shirt Culture". (chin protector and covered zip) will



Whatever your age or the weather conditions, you deserve the best protection. For this 2012 line extension B&C presents 2 new softshell bodywarmers, the B&C Hooded Softshell Gilet duo and a kids version of the B&C Hooded Softshell. These 3 new styles reflect the same quality, same fabric performance, same continual striving for perfection and yet are still a step ahead by having a hood.







new styles //// 2012 B&C collection //// new styles//// 2012 B&C collection //// new styles/// 2012 B&C collect



The B&C Rebel Collection: attitude, creativity & uniqueness | reveal your singularity





B&C Hooded Softshell Gilet /women & B&C Hooded Softshell Gilet /men
P.114 | P.115

w styles //// 2012 B&C collection //// new styles//// 2012 B&C collection //// new sty











THE SHIRT CULTURE

BE INSPIRED











B&C OXFORD



B&C Oxford LSL /women & B&C Oxford LSL /men p.62



B&C Oxford SSL /women & B&C Oxford SSL /men p.63

B&C HERITAGE



B&C Heritage LSL /women & B&C Heritage LSL /men p.64



B&C Heritage SSL /women & B&C Heritage SSL /men p.65

B&C SMART



B&C Smart LSL /women & B&C Smart LSL /men



B&C Smart SSL /women & B&C Smart SSL /men p.67

B&C BLACK TIE



B&C Black Tie LSL /women & B&C Black Tie LSL /men



B&C Black Tie SSL /women & B&C Black Tie SSL /men p.69

B&C SHARP



B&C Sharp LSL /women & B&C Sharp LSL /men p.70



B&C Sharp SSL /women &
B&C Sharp SSL /men
p.71









- 12 THE REBEL COLLECTION
- 20 THE EXACT RANGE
- 24 THE ONLY RANGE
- 28 THE SLUB EDITION 30 2X2 RIB - MARCELS
- 31 1X1 RIB
- 32 THE COTTON & ELASTANE RANGE
- 33 THE MOVE RANGE
- 34 THE BIOSFAIR COLLECTION
 100% FAIRTRADE AND ORGANIC CERTIFIED COTTON
- 36 THE LEGEND COLLECTION

Every garment says something about the person wearing it, but the t-shirt is king in this department. A t-shirt can never be a mere clothing item. It's also a statement of your identity, your feelings, experience and passions.



All the B&C T-shirts are Oeko Tex 100 certified

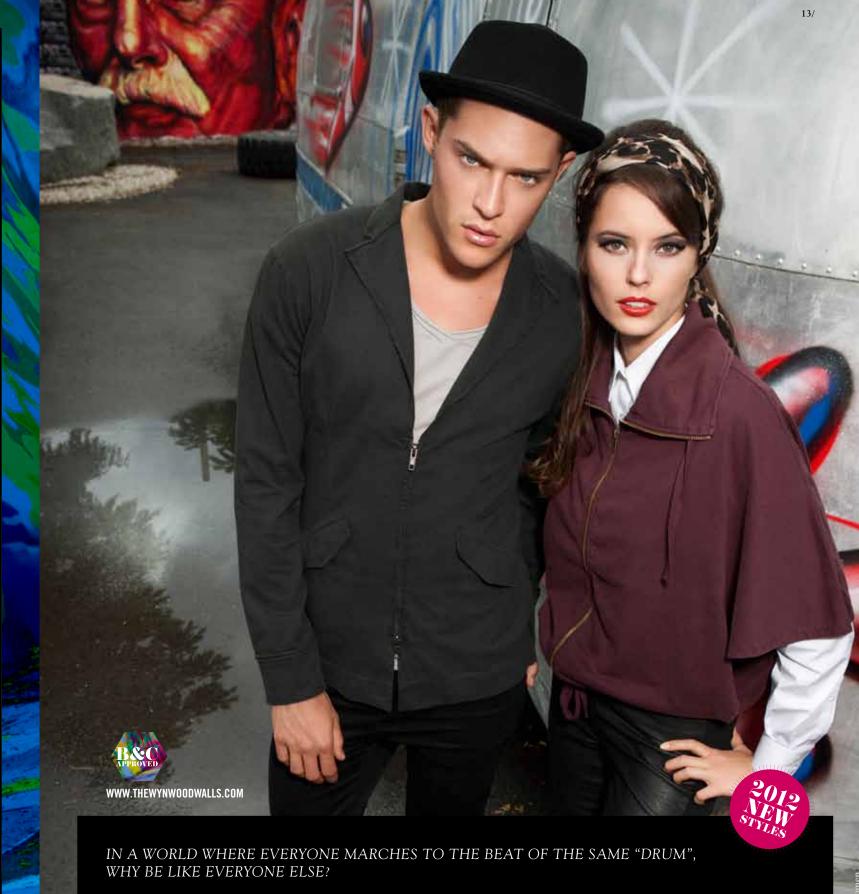




AEBEL

** COLLECTION **

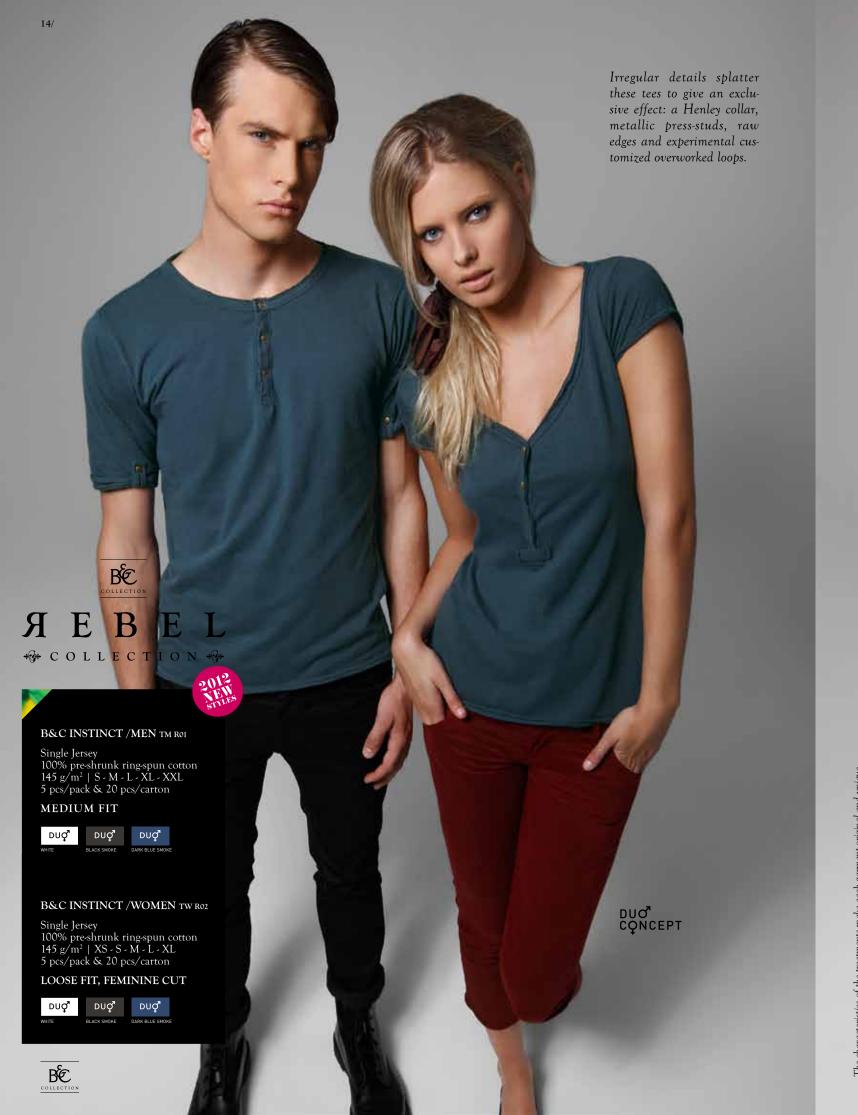
I A A BE TO BE YOURSELF SHOW YOUR SINGULARITY REBEL COLLECTION



Attitude, radical creativity, singularity are key words to define the 2012 Rebel fashion Megatrend. This trend is home for misshapen and destroyed garments retaining a chic and sophisticated style. In this vein, we created a selected collection, playing with forms and textures, to reveal uniqueness and individuality. Each piece of the B&C Rebel Collection has been reworked, deconstructed and embellished to create mutated and elaborated silhouettes.

Bring out the rebel in you, differentiate your brand and make your actions even more powerful thanks to the exclusive B&C Rebel Collection.

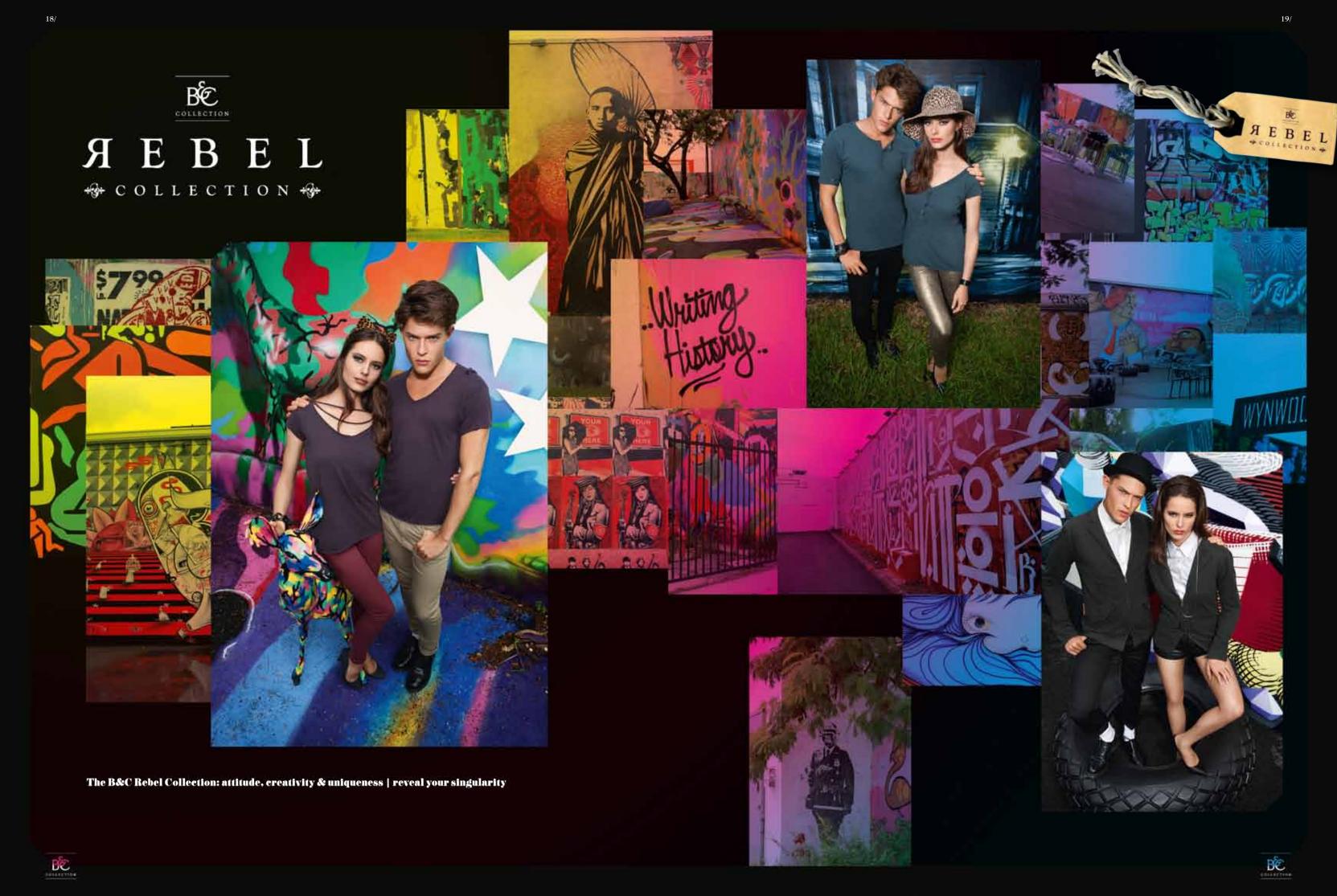
As Oscar Wilde said: "Art is the most intense mode of individualism that the world has known", it is in that spirit that we propose you to discover this new B&C Rebel Collection in the Wynwood district that is the unequivocal epicenter of arts in Miami.



Amongst other customized details, the collar has been distorted from its original V-neck shape. The men's version has a re-cut raw edged neck line and there's intricate lacing that criss-cross the bust on the women's version, creating a necklace effect.







THE EXACT RANGE









1. B&C Exact 190 /women TW 040

Single Jersey

100% pre-shrunk ring-spun cotton 185 g/m² | XS - S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



PORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOS

2. B&C Exact 190 TU 004

Single Jersey

100% pre-shrunk ring-spun cotton 185 g/m² | S - M - L - XL - XXL - XXXL* 10 pcs/pack & 100 pcs/carton | **REGULAR FIT**



ORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISC





single jersey 100% PRE-SHRUNK RING-SPUN COTTON

DUOT CONCEPT The t-shirts



100% pre-shrunk ring-spun cotton 185 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT

The t-shirts THE EXACT RANGE

Single jersey 100% PRE-SHRUNK RING-SPUN COTTON



1. B&C Exact 150 TU 002

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | S - M - L - XL - XXL - XXXL* 10 pcs/pack & 100 pcs/carton | REGULAR FIT

DU Ç	DN Q	DU ợ "	DUợ	
WHITE *	BLACK *	NAVY *	RED *	NATURAL
	DU ợ ,			
SAND	BEAR BROWN	YELLOW	GOLD *	APRICOT
	DU Ç "	DN Q		DUợ
ORANGE *	FUCHSIA	PURPLE	BURGUNDY	DEEP RED
		DUQ"	DU Ç "	DUQ "
SKY BLUE	AZURE	TURQUOISE	ATOLL	DIVA BLUE
DU Q				DUợ⊓
ROYAL BLUE *	DENIM	LIGHT NAVY	MINT	PISTACHIO
	DUQ "	DU ợ "		DUợ⊓
KELLY GREEN	BOTTLE GREEN *	KHAKI	ASH *	SPORT GREY *
	DU ợ "		DU ợ "	DUợ⊓
DARK GREY	REAL TURQUOISE	USED YELLOW	USED RASPBERRY	USED VIOLET
	DU ợ "			
LICED WACADI	LICED DI ACK			

: EXISTS IN UNISEX /KIDS (P.122)

DUO CONCEPT

Q: B&C Women-Only p.24







2. B&C Exact 150 LSL TU 003

3. B&C Exact V-Neck TU 006

Single Jersey

100% pre-shrunk ring-spun cotton 145 g/m² | S - M - L - XL - XXL 10 pcs/pack & 100 pcs/carton | REGULAR FIT



The t-shirts







The t-shirts *****

single jersey 100% pre-shrunk ring-spun cotton

THE ONLY RANGE ... COLLECTION

"EXTENDED COLOUR RANGE"

1. B&C Men-Only TM 010

Single Jersey
100% pre-shrunk ring-spun cotton
145 g/m² | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton | MEDIUM FIT

2. B&C Women-Only TW 012

Single Jersey

100% pre-shrunk ring-spun cotton 145 g/m² | XS - S - M - L - XL - XXL* 10 pcs/pack & 50 pcs/carton | MEDIUM FIT

DUÇ"	DU ợ "	DU Ç	DU ợ "	DU ợ "
WHITE *	BLACK *	NAVY *	RED *	BEAR BROWN
DN Q ,			DU ợ "	DU Ç "
PUMPKIN ORANGE	ROMANTIC PINK	FUCHSIA	SORBET	PURPLE
DU Ç ™		DU Ç "	DU ₫	DU Ç "
DEEP RED *	TURQUOISE	ATOLL	SWIMMING POOL	DIVA BLUE
	DNQ.	DU Ç ″		DU Ç ¹
ROYAL BLUE *	INDIGO	PISTACHIO	BOTTLE GREEN *	GREEN MOSS
	DN ₫	DN Q		
KHAKI	SPORT GREY *	REAL GREEN	REAL TURQUOISE	USED YELLOW
		DUợ⊓		
USED RASPBERRY	USED VIOLET	USED BLACK		

DUO CONCEPT

♂: B&C Exact 150 p.22

for the common colours with the B&C Exact 150 see p.22





3. B&C Women-Only LSL TW 013

Single Jersey

100% pre-shrunk ring-spun cotton 145 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 25 pcs/carton | MEDIUM FIT











4. B&C Women-Only Tattoo TW 014

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT







5. B&C Women-Only Magic TW 017

Single Jersey

100% pre-shrunk ring-spun cotton 145 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT







The t-shirts





DUO⁷ CONCEPT









2.

The t-shirts

single jersey with Elub yarn



single jersey with slub yarn 100% pre-shrunk ring-spun cotton







SLUB YARN —

KNIT: SINGLE JERSEY **WEIGHT:** 150 G/M² COMPOSITION: 100% COTTON SLUB YARN

PRE-SHRUNK RING-SPUN

1. B&C Too Chic /women TW 030

Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT













Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | S - M - L - XL - XXL $5~\rm pcs/pack~\&~25~pcs/carton$ | $\rm MEDIUM~FIT$







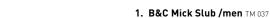








DUO' CONCEPT



Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT







2. B&C Blondie Slub /women TW 032 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT







3. B&C Patti Slub /women TW 034

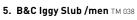
Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT











4. B&C Pink Slub /women TW 033

Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | XS - S - M - L - XL

Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT

5 pcs/pack & 25 pcs/carton | MEDIUM FIT











The t-shirts

100% PRE-SHRUNK RING-SPUN COMBED COTTON

1. B&C Marcelle /women TW 110

2x2 Rib

100% pre-shrunk ring-spun **combed** cotton 190 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT













2. B&C Marcel /men TM 230

2x2 Rib

100% pre-shrunk ring-spun **combed** cotton 190 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT









3. B&C Marcelle Metallic /women TW 111



DUO' CONCEPT



The t-shirts

100% PRE-SHRUNK RING-SPUN COTTON

DUO CONCEPT

1. B&C Men-Fit TM 220

1x1 Rib

100% pre-shrunk ring-spun cotton 250 g/m² (White) - 220 g/m² (Colours)

10 pcs/pack & 50 pcs/carton | SUPER FIT











2. B&C Taste /women TW 100

1x1 Rib

100% pre-shrunk ring-spun cotton 230 g/m² (White) - 210 g/m² (Colours) XS - S - M - L - XL*

5 pcs/pack & 50 pcs/carton | SUPER FIT









3. B&C Watch /women TW 102

1x1 Rib

100% pre-shrunk ring-spun cotton 230 g/m² (White) - 210 g/m² (Colours) XS - S - M - L - XL*

5 pcs/pack & 50 pcs/carton | SUPER FIT

4. B&C Desire /women TW 140

100% pre-shrunk ring-spun cotton 230 g/m² (White) - 210 g/m² (Black) XS - S - M - L 5 pcs/pack & 25 pcs/carton | SUPER FIT

1x1 Rib













The t-shirts

THE COTTON/ELASTANE RANGE



1. B&C Feel /women TW 150

Single Jersey 95% pre-shrunk ring-spun combed cotton - 5% elastane FULL FEEDER 210 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | SUPER FIT







Single Jersey 95% pre-shrunk ring-spun combed cotton - 5% elastane FULL FEEDER 210 g/m² | M - L - XL 5 pcs/pack & 25 pcs/carton | SUPER FIT









3. B&C Love Star TW L07

Single Jersey 95% pre-shrunk ring-spun combed cotton - 5% elastane FULL FEEDER 210 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton SUPER FIT









B&C Base-Ball TU 020

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m² | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton REGULAR FIT







2.

B&C Athletic Move TM 200

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | M - L - XL - XXL 10 pcs/pack & 100 pcs/carton











3.

145 g/m² | S - M - L - XL - XXL

10 pcs/pack & 50 pcs/carton

B&C Exact Move TM 201

Single Jersey

MEDIUM FIT

100% pre-shrunk

ring-spun cotton

B&C Shorts Move TM 202

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m² | M - L - XL - XXL 10 pcs/pack & 50 pcs/carton MEDIUM FIT







Q: B&C Women-Only Tattoo p.25



241

The t-shirts

THE BIOSFAIR COLLECTION

BEANI

Biosfair

B&C BIOSFAIR COLLECTION is a sustainable collection **100% cotton - FAIRTRADE** and **ORGANIC** certified.

At B&C we believe in BIOEQUITABILITY

This notion combines the Human respect with the protection of the environment. This is the only solution ensuring both economic development and total respect for the environment and biodiversity.

BIOEQUITABILITY IS...

1. FAIRTRADE - human respect -

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection.

2. ORGANIC - environmentally friendly -

Our organic cotton is certified by the EKO label. Organic Cotton is a cotton that respects the environment and is grown without using pesticides or artificial fertilisers. This practice is healthier for cotton-growers, better for nature and, what's more, results in a fabric that is wonderfully soft and natural to wear.

The Biosfair Collection offers 2 T-shirts and 2 Polo shirts: B&C BIOSFAIR Polo /men and B&C BIOSFAIR Polo / women (see p.48).









1 style / 3 fabrics / 3 looks

In order to answer different needs, from classic to ultimate look, the Legend Collection styles are available in 3 fabrics edition. Find your perfect fit and then choose your look.





B&C Mick





B&C Blondie



B&C Patti



B&C Pink



B&C Iggy

you!

Di C Dlonlie Clarrie I women



B&C Blondie CLASSIC /women

B&C Patti CLASSIC /women

B&C Pink CLASSIC /women

B&C Iggy CLASSIC /men















B&C Pink SLUB /women

B&C Iggy **SLUB** /men















B&C Mick **DELUXE** /men B&C Blondie **DELUXE** /women



classic DUO CONCEPT 1. B&C Mick Classic /men TM 060 9: B&C Blondie Slub /women p.38 Single Jersey classic 100% pre-shrunk ring-spun cotton 145 g/m² | S - M - L - XL - XXL 1. B&C Blondie Classic /women TW 260 5 pcs/pack & 25 pcs/carton | MEDIUM FIT slub edition Single Jersey 100% pre-shrunk ring-spun **combed** cotton 120 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT** 3. B&C Blondie Slub /women TW 032 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



DUO CONCEPT o': B&C Mick Slub /men p.39

slub 3. B&C Mick Slub /men TM 037

DUO CONCEPT Q: B&C Blondie Deluxe /women p.38

2. B&C Mick Deluxe/men TM 185

Single Jersey | 65% polyester -35% pre-shrunk ring-spun cotton 135 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



Q: B&C Blondie Classic /women p.38

DUO CONCEPT









100% pre-shrunk ring-spun cotton 150 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT

Single Jersey with SLUB yarn





o': B&C Mick Classic /men p.39

MEDIUM FIT

2. B&C Blondie Deluxe /women TW 275

Single Jersey | 65% polyester -35% pre-shrunk ring-spun cotton 135 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton

DUO CONCEPT

o': B&C Mick Deluxe /men

p.39













THE SAFRAN RANGE

PIQUÉ 100% PRE-SHRUNK RING-SPUN COMBED COTTON





1. B&C Safran PU 409

100% pre-shrunk ring-spun **combed** cotton 180 g/m² | S - M - L - XL - XXL - XXXL* 10 pcs/pack & 50 pcs/carton | REGULAR FIT



2. B&C Safran Pure /women PW 455

100% pre-shrunk ring-spun **combed** cotton 180 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 50 pcs/carton | MEDIUM FIT

DUQ*	DUQ [™]	DU ợ "	DU Ç Î	DU ợ¹	DUQ [*]
DUÇ [*]	DUQ [*]	DU Ç [*]	DU Ç [™]	DUÇ [*]	DU Ç "
DU Ç [™]	DUQ [*]	DU Ç	DUQ [™] PISTACHIO	DUQ ⁷	D∪Q [™]
DUQ ⁷	DU Ç	DUÇ ³ PINK SIXTIES *	DUÇ [†]	DUQ [*]	
* COLOURS AVAILAB	ILE IN XXL	P : EXISTS IN WOMEN /UNISEX (P.44) /KIDS (P.122)			

"EXTENDED COLOUR **RANGE**"

consistent quality of pantacture, out 32 Saltatula de la ference.



3. B&C Safran Sport PU 413

100% pre-shrunk ring-spun **combed** cotton 180 g/m² | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton | REGULAR FIT











4. B&C Safran Pocket PU 415

Piqué
100% pre-shrunk ring-spun combed cotton
180 g/m² | M - L - XL - XXL 10 pcs/pack & 50 pcs/carton | REGULAR FIT



5. B&C Safran LSL PU 414

100% pre-shrunk ring-spun combed cotton 180 g/m² | S - M - L - XL - XXL - XXXL* 10 pcs/pack & 40 pcs/carton | REGULAR FIT





6. B&C Safran Pure LSL/women PW 456

100% pre-shrunk ring-spun **combed** cotton 180 g/m² | XS - S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT













THE HEAVYMILL RANGE



1. B&C Heavymill PU 422

Piqué
100% pre-shrunk ring-spun combed cotton
230 g/m² | S - M - L - XL - XXL - XXXL*
10 pcs/pack & 50 pcs/carton | REGULAR FIT

DUÇ	DUợ	DUQ"	DUợ⁵		DN ₫
WHITE *	BLACK *	NAVY *	RED *	NATURAL	BROWN
DU ợ "	DNQ <u>,</u>		DNQ <u>,</u>		
SUNSET ORANGE	PURPLE	BURGUNDY	SKY BLUE	TURQUOISE	ROYAL BLUE
DUÇ™	DUợื				DU Ç "
DENIM	PISTACHIO	BOTTLE GREEN	ASH	HEATHER GREY	VERY BERRY

2. B&C Heavymill /women PW 460

Piqué
100% pre-shrunk ring-spun combed cotton
230 g/m² | XS - S - M - L - XL - XXL
5 pcs/pack & 25 pcs/carton | MEDIUM FIT















3. B&C Heavymill LSL PU 423

Piqué 100% pre-shrunk ring-spun combed cotton 230 g/m² | S - M - L - XL - XXL





the Biosfair collection

THE POLOS

Piqué 100% Fairtrade and Organic certified combed cotton



SINGLE JERSEY 100% PRE-SHRUNK RING-SPUN COTTON



THE POLYCOTTON POLO SHIRT

PIQUÉ 65% POLYESTER - 35% PRE-SHRUNK RING-SPUN **COMBED** COTTON

1. B&C Cayenne PU 401

170 g/m² | S - M - L - XL - XXL

65% polyester - 35% pre-shrunk ring-spun **combed** cotton

10 pcs/pack & 50 pcs/carton | REGULAR FIT | 607

BEST DEAL POLO SHIRT

A POLO SHIRT DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE AT A PRICE FITTING MASSIVE QUANTITIES

WH€N PRIC€ £S A MU\$T!

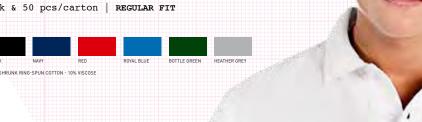
1. B&C ID.001 PU 110

Piqué | 100% pre-shrunk ring-spun cotton 180 q/m^2 | S - M - L - XL - XXL - XXXL 10 pcs/pack & 50 pcs/carton | REGULAR FIT









EFFICIENCY • BEST DEAL • BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • V











THE SHIRT CULTURE BE INSPIRED

THE SHIRTS



Clothes make the person. We instinc And still others-hidden details like the other way round because once what makes our shirts special. we feel attractive, we feel confident and in control.

take a minute or two to scope.

tively tend to trust those who are lap seams or labels —are visible only well-groomed more than those who to the wearer. Choosing the finest are not. Good looks can also work fabric is only the starting point for

The care and attention that go into every stitch (and there are 6 of those At B&C, you will find shirts that per cm) is matched by our continual have been constructed with the same striving for perfection in the cut and meticulous attention to detail that design of our shirts. Each detail has you would expect in fine bespoke been studied and carefully developed tailoring. B&C based its R&D on by B&C to offer an extremely well this concept to create the "B&C Shirt balanced shirt collection featuring Culture". There are several signs of 20 new corporate shirt styles. The a quality dress shirt. Some, like fabric focus of the "B&C Shirt Culture" or fit, are instantly obvious. Others, line lies in the well-groomed such as the type of buttons or cuffs, appearance that skilfully combines tradition with modernity.

54 THE CODES | 56 B&C EXCLUSIVITIES | 58 FABRICS | 60 COLLARS & CUFFS 62 B&C OXFORD | 64 B&C HERITAGE | 66 B&C SMART | 68 B&C BLACK TIE 70 B&C SHARP | 72 THE GRAPHICAL LINE | 74 TIPS OF ELEGANCE

THERE ARE SEVERAL SIGNS OF A QUALITY DRESS SHIRT. SOME, SUCH AS FABRIC, FIT, COLLAR OR CUFFS, ARE INSTANTLY OBVIOUS. OTHERS, LIKE STITCHING OR BUTTONS, TAKE A MINUTE TO APPRECIATE. AND OTHERS, LIKE INSIDE FINISHING OR COMFORT, ARE APPARENT ONLY TO THE WEARER. BUT EACH OF THOSE CHARACTERISTICS WILL ALLOW THE WEARER TO ENHANCE THEIR SELF-CONFIDENCE

TO MAKE EACH STYLE OF THE SHIRT CULTURE AN EXERCISE IN PERFECTION, B&C HAS ESTABLISHED THE KEY CODES OF THE FAULTLESS SHIRT. THE ESSENTIAL AND TIMELESS SHIRT CODES HAVE BEEN BOOSTED WITH CONTEMPORARY CUTS, LOOKS AND DETAILS OR B&C EXCLUSIVE CODES OF ELEGANCE.

1 CONTEMPORARY FIT

Through this bright new collection, B&C offers the right balance between a

2 COLLAR

The collar is the most distinguishing and fashion-sensitive feature of a shirt. All B&C shirt collars are made of 3 layers to make them keep their shape: 2 layers of fabric and between them an interlining. This is one of B&C's criteria for excellence. So are the non-removable bones integrated in the collar to make sure you will never lose them. In terms of shapes, there are zillions of collars and you can easily get confused by the choice. Only few are right. Discover them through this B&C Shirt Style Manual.

3 CUFFS

Cuffs are one of the key features in not only determining how dressy a shirt is, but how to distinguish personal style. To be sure to go for a faultless choice you only need to remember 3 shapes: the round-shaped exclusively for Oxford cuts, the straightshaped for a more sophisti-

cated silhouette and the angular-shaped cuffs for a contemporary corporate style. The versatility of your cuffs is also essential. B&C long sleeve shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuff (Kissing or Barrel-style).

4 OUR SYNONYM OF QUALITY: elegance and improves durability by choo-6 STITCHES PER CENTIMETER

Stitches must be discreet and fine. To contemporary fit and the corporate re- appreciate the fineness of it, you have to quirements in terms of measurement: count the number of stitches per centiregular fit, adjusted fit, medium fit and meter. The more you have the better it is. fitted. Each wearer will show an up-to-date The B&C shirts boast 6 stitches per censilhouette without compromising comfort. timeter, as you cannot accurately achieve

sing high quality polyester mother-of-pearl buttons. They are intensive wash resistant, which make B&C shirts not only stylish but also for everyday use.

B&C respects a second essential rule of quality for buttons. If you look at their stitches, you'll see they are cross-stitched. In addition to offering a qualitative per-

> ception to your shirt, it ensures you will never lose a button.



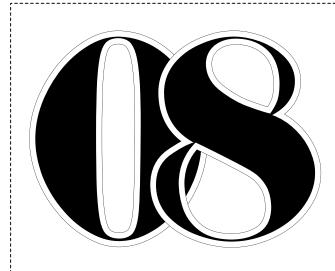
Each shirt comes with spare buttons sewn onto the button placket. This way, you will be certain not to snag them when ironing. Your shirt will stay perfect.

7 HORIZONTAL LAST BUTTONHOLE

One more rule to recognize a high-quality shirt. The last buttonhole is sewn horizontally. Because horizontal buttonholes take horizontal stress with less deforming of the buttonhole shape and offer a reduced likelihood of the button pulling out from this stress than that of vertical ones.

8 INVISIBLE BUT CRUCIAL QUALITY: THE LAP SEAMS

Lap seams are inside the shirt but they play an important role: comfort enhancement and high-end quality perception. Each B&C man shirt has this deluxe finishing providing quality and a feeling of comfort to the wearer. One more step to take you in the direction of self-confidence.



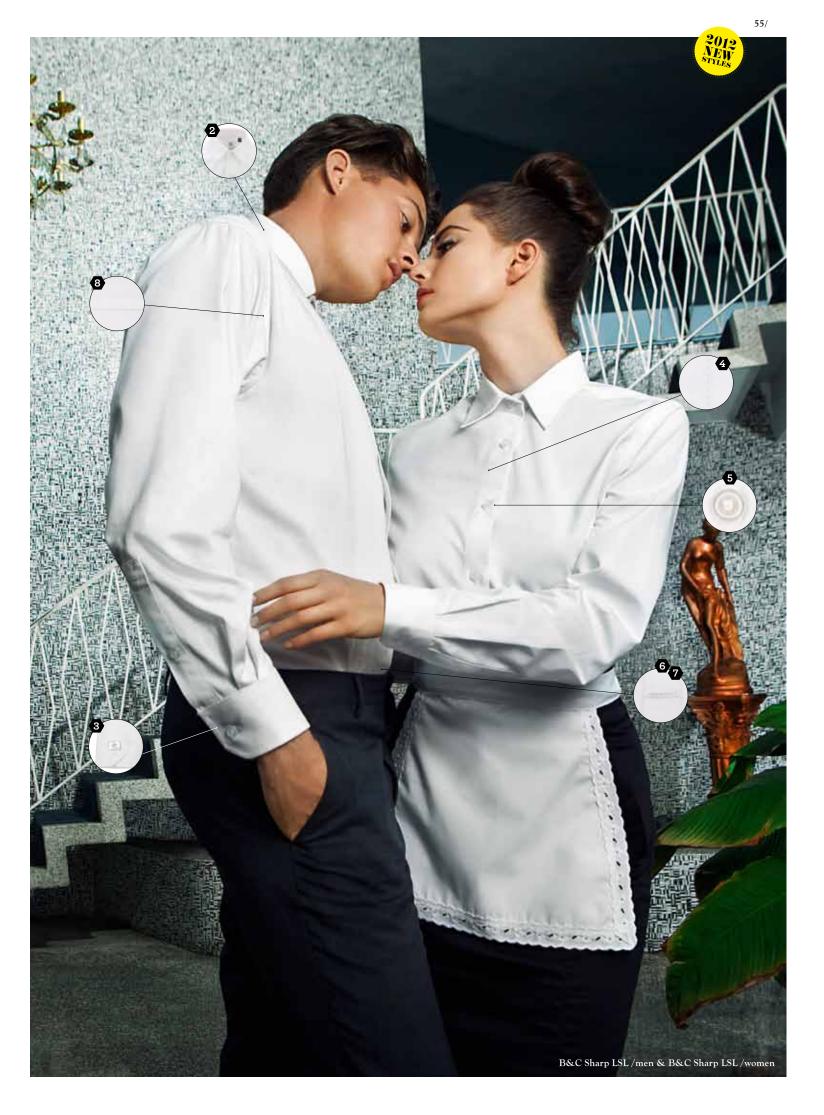
THE 08 GENUINE CODES OF ELEGANCE

details that make the difference

more than 6 or 7. Through this, the quality perception of the shirt is enhanced and at the same time, also the wearer's confidence.

5 STYLISH & DURABLE BUTTONS

The rule of top-quality shirts is mother-ofpearl buttons. B&C follows this code of





THE EXCLUSIVE **B&C TIE-FIX**[®]



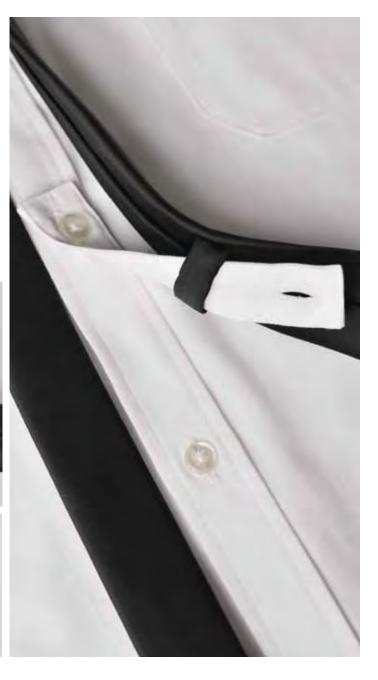


Do you want your tie to stay in its place? Do you think a tie pin is not a discreet solution for your problem?

B&C has the solution with its exclusive B&C Tie-Fix® in the same fabric as your shirt. It will hold your tie in place - discreetly. With this invisible solution, you can keep focus on your work while the B&C Tie-Fix® takes care of your tie.







available on :

- \rightarrow B&C OXFORD LSL /MEN \rightarrow B&C OXFORD SSL /MEN

- ightarrow B&C HERITAGE LSL /MEN ightarrow B&C HERITAGE SSL /MEN
- ightarrow B&C SHARP LSL /MEN ightarrow B&C SHARP SSL /MEN

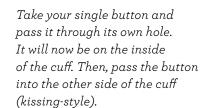
THE EXCLUSIVE

B&C REVERSO BUTTON[®]

You need to transform your corporate shirt into a formal and high class one in ten seconds?

Don't worry, B&C has the solution. Thanks to the exclusive B&C REVERSO button®, transform to a kissing French cuff from a straight classical cuff.

CHECK OUR VISUAL METAMORPHOSIS PROCESS:



You are now ready for your unexpected cocktail!

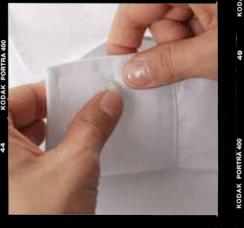




available on: ightarrow b&c heritage LSL /men





















THE SHIRT CULTURE | FABRICS





THE SHIRT CULTURE
BE INSPIRED

FABRICS

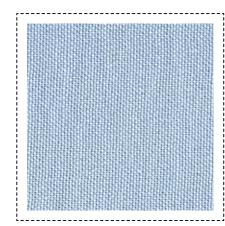
Appearance, comfort, ease of care

A shirt is in direct contact with your skin for more than 8 hours everyday; this is why we can't compromise on quality. Choosing the finest fabric is the starting point for what makes our shirts special. We have meticulously and carefully selected 5 fabrics supporting the creation of highly qualitative and contemporary shirts. The unique objective of this is to "enhance wearer self-confidence" activated by perfect appearance, comfort and everyday use ease of care*.

*To facilitate the wearer's life, all fabrics are easy care treated.

OXFORD

OXFORD FABRIC



Oxford fabric is one of the most popular fabrics for corporate shirts. Oxford is an emblematic fabric due to its honeycomb construction, where warp and weft threads cross each other in pairs. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.

IT IS 60° WASHABLE AND EASY CARE TREATED.

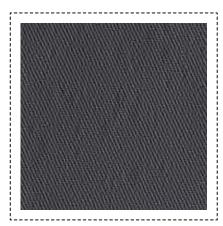
B&C OXFORD LSL /women	p.62
B&C OXFORD LSL /men	p.62
B&C OXFORD SSL /women	р.63
B&C OXFORD SSL /men	n 63







TWILL FABRIC



The twill is one of the basic weaves easy to identify thanks to its diagonal lines. B&C twill fabric, made of 100% combed cotton is very resistant even if pure cotton, this is thanks to the fabric's construction. To add more comfort and softness, B&C offers peached soft-to-touch finishing. The result: shirts are qualitative, durable and highly comfortable.

IT IS 50° WASHABLE AND EASY CARE TREATED.

B&C SHARP LSL /women	p.70
B&C SHARP LSL /men	p.70
B&C SHARP SSL /women	p.7
DOC CITADO COL /	

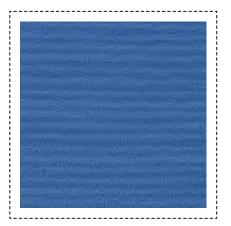






P)||N

POPLIN 100% COTTON FABRIC



The principle: a fine yarn running one-way with a thicker one interweaving it. The B&C poplin made of 100% cotton has a fine quality bringing pure elegance to the B&C shirts.

IT IS 50° WASHABLE AND EASY CARE TREATED.

C HERITAGE LSL /women	p.64
C HERITAGE LSL /men	p.64
C HERITAGE SSL /women	p.65
C HERITAGE SSL /men	p.65





Poplin is the most commonly used weaving fabric type for shirts. It is renowned for its silky surface, its pure appearance and the comfort it brings. Here are the 3 poplin types carefully chosen to meet the corporate high demand for quality.

POLYCOTTON POPLIN FABRIC



The principle is simple. When another fibre is woven in with the cotton, you benefit from both fibres: here, the polyester will bring both durability and resistance. Made of 65% polyester and 35% cotton, this blend makes the B&C shirts wrinkle resistant, durable and with high colour fastness.

It is 50° washable and easy care treated.

B&C SMART LSL /women	р.6
B&C SMART LSL /men	р.6
B&C SMART SSL /women	р.6
B&C SMART SSL /men	р.6





POPLIN STRETCH FABRIC



B&C poplin cotton elastane is made of 97% combed cotton and 3% elastane creating stretch. This specific combination allows B&C to create a line of shirts with more fitted cuts without compromising comfort.

B&C BLACK TIE LSL /women p
B&C BLACK TIE LSL /men p
B&C BLACK TIE SSL /women p
B&C BLACK TIE SSL /men p

STRETC



CHOOSING THE FINEST FABRIC IS ONLY THE STARTING POINT FOR WHAT MAKES OUR SHIRTS SPECIAL. THE CARE AND ATTENTION THAT GOES INTO EVERY STITCH

IS MATCHED BY B&C CONTINUALLY STRIVING FOR PERFECTION IN THE CUTTING

AND DESIGN OF OUR SHIRTS. CUFFS ARE ONE OF THE KEY FEATURES IN NOT ONLY

DETERMINING HOW DRESSY A SHIRT IS, BUT HOW TO DISTINGUISH PERSONAL STYLES.

TO BE SURE TO HAVE A FAULTLESS CHOICE YOU ONLY NEED TO REMEMBER 3 SHAPES:



61/

THERE ARE ZILLION OF COLLARS BUT YOU ONLY NEED TO KNOW 3: THE BUTTON-DOWN COLLAR, EXCLUSIVELY DEDICATED TO OXFORD STYLES, THE CUT-AWAY COLLAR FOR A MORE CONTEMPORARY ELEGANT LOOK AND THE SEMI CUT-AWAY COLLAR A MORE TRADITIONAL VARIATION OF THE CUT-AWAY COLLAR.

MEN

BUTTON-DOWN COLLAR

Buttons were added to traditional collars by polo players to stop their collars flapping in their faces. Off the polo field the button-down collar helps to hold ties in place and to keep the collar neat when worn under blazers and knits.

 \rightarrow B&C OXFORD LSL /MEN \rightarrow B&C OXFORD SSL /MEN

1-BUTTON CUT-AWAY COLLAR

It adds a dressier touch to a suit. It looks great with a button or two undone under a sharp blazer. If you opt for a tie, this collar will subtly draw attention to it.

 \rightarrow B&C HERITAGE LSL /MEN

 \rightarrow B&C HERITAGE SSL /MEN

 \rightarrow B&C SMART LSL /MEN

 \rightarrow B&C SMART SSL /MEN

ightarrow B&C BLACK TIE SSL /MEN

2-BUTTONS CUT-AWAY COLLAR

This is a 'must have' for any trendy shirt wardrobe. This collar can also be worn with a tuxedo as it allows the entire bowtie to be visible. It has a higher collar band due to the double buttons for closing it.

ightarrow B&C BLACK TIE LSL /MEN

It is a more conventional variation of the Cut-away collar. Also known as the classic, it is timelessly elegant. It makes any tie stand "proud" and gives you a cool and confident look, whether

ightarrow B&C SHARP LSL /MEN

WOMEN

SOFT FEMININE COLLAR

The B&C soft feminine collar is simple, featuring pure shapes and is trans-seasonal. Made of high-quality fabrics, it is perfect for achieving an immaculate look.

ightarrow B&C OXFORD LSL /WOMEN \rightarrow B&C OXFORD SSL /WOMEN

ightarrow B&C HERITAGE LSL /WOMEN

ightarrow B&C HERITAGE SSL /WOMEN

 \rightarrow B&C SMART LSL /WOMEN

ightarrow B&C SMART SSL /WOMEN ightarrow B&C black tie LSL /women

ightarrow B&C BLACK TIE SSL /WOMEN

ightarrow B&C SHARP LSL /WOMEN

ightarrow B&C SHARP SSL /WOMEN

"The collar is the most distinguishing and fashion-sensitive feature of any shirt.'

THIERRY DURET - DESIGNER

ACCESSORISING A WOMAN SHIRT



A necklace is the perfect accompaniment. It could be a simple chain through to a bold statement piece. For a variation try a floral scarf instead of a tie. A ribbon wrapped around and tied either in a simple knot or a bow is also an effective DIY accessory.

COLLAR FORMALITY



The stiffer the collar, the more formal the intentions of the wearer. The more open the collar's points, the dressier the presentation.

LONG SLEEVES



CUFFLINK

B&C long sleeved shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuff (Kissing or Barrel-style).

ROUNDED CUFF CORNERS

ROUNDED, ANGULAR AND STRAIGHT.

Rounded cuff corners and mitredshape gauntlets follow the traditions of the original Oxford shirt.

ightarrow B&C OXFORD LSL /WOMEN ightarrow B&C OXFORD LSL /MEN

ANGULAR CUFF CORNERS

Angular cuff corners perfectly match contemporary corporate style. This modern shape enhances the majority of our Long Sleeved shirt styles.

 \rightarrow B&C smart lsl /women \rightarrow B&C smart lsl /men \rightarrow B&C black tie lsl /women

→ B&C BLACK TIE LSL /MEN ightarrow B&C sharp LSL /Women

 \rightarrow B&C SHARP LSL /MEN

BUTTON

In addition to the extra buttonhole enabling cufflink use, our straight cuff design features a B&C exclusivity: the B&C REVERSO button®. This innovative system empowers you to transform, in less than 10 seconds and without cufflinks, your classic straight cuffs into a stylish French cuffs (see p.57).

MAN STRAIGHT CUFF CORNERS

Heritage's cuffs straight corners add sophistication to the shape.

ightarrow B&C HERITAGE LSL /MEN

Inspired by the same high-end look idea, the woman version can also be transformed into a feminine French cuff by folding them.



WOMAN LONG 2-BUTTONS STRAIGHT CUFF CORNERS

Heritage's long 2-buttons straight cuff corners add femininity and sophistication to the shape.

B&C HERITAGE LSL /WOMEN

SHORT SLEEVES



NARROW CUFFS

Oxford's short sleeved cuffs are narrowed to follow the Oxford tradition. They enhance your style with a chic sporty look.

ightarrow B&C OXFORD SSL /WOMEN ightarrow B&C OXFORD SSL /MEN



FOLDED HEM SLEEVES

This folded finishing always maintains an elegant shape.

ightarrow B&C HERITAGE SSL /MEN

→ B&C HERITAGE SSL /WOMEN

ightarrow B&C SMART SSL /MEN

 \rightarrow B&C SMART SSL /WOMEN

→ B&C BLACK TIE SSL /MEN

ightarrow B&C BLACK TIE SSL /WOMEN

→ B&C SHARP SSL /MEN

→ B&C SHARP SSL /WOMEN

NOTE: the Black Tie men and the Sharp men have double overstitched folded hem sleeves.

THE PERFECT **CUFF SECRET**

Whatever shape you choose, there is one simple rule that must be followed: your cuffs should fit tightly enough on the wrist that you can't get your hand through them when they are fastened.



SEMI CUT-AWAY COLLAR

your top button is done up or not.

 \rightarrow B&C SHARP SSL /MEN

B&C OXFORD | THE SHIRT CULTURE



SW 004

B&C OXFORD LSL /women

70% combed cotton - 30% polyester 135 g/m^2

XS-S-M-L-XL-XXL-XXXL-4XL-5XL-6XL

1 pc/pack & 10 pcs/carton

→ OXFORD FABRIC

ADJUSTED FIT



SW 003











- › Soft feminine collar
- > Cross stitched mother-of-pearl effect buttons
- > 2-button adjustable cuffs
- a. Rounded cuffs
- b. Additional cufflink buttonholes
- , Darts at bustline $\operatorname{\mathscr{E}}$ back panel for a feminine shape
- Horizontal last buttonhole
- > Cotton rich polycotton Oxford fabric

B&C OXFORD LSL /men

→ OXFORD FABRIC

70% combed cotton - 30% polyester

S-M-L-XL-XXL-XXXL-4XL-5XL-6XL 1 pc/pack & 10 pcs/carton

REGULAR FIT



SM 001











- > Soft button-down collar
- > Cross stitched mother-of-pearl effect buttons
- > 2-button adjustable cuffs
- a. Rounded cuffs & mitre-shaped gauntlets
- b. Additional cufflink buttonholes
- > The exclusive B&C Tie-Fix®
- > Back yoke with 2 overstitched side pleats
- › Left chest pocket
- > Inside lap seams for perfect finishing
- Horizontal last buttonhole
- > Mitre-shaped bottom hem side reinforcement
- Curved bottom hem
- > Cotton rich polycotton Oxford fabric





B&C OXFORD SSL /women

→ OXFORD FABRIC

70% combed cotton - 30% polyester

XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL 1 pc/pack & 10 pcs/carton

ADJUSTED FIT











- > Soft feminine collar
- > Cross stitched mother-of-pearl effect buttons
- > Short sleeves with narrow cuffs
- > Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- > Cotton rich polycotton Oxford fabric

B&C OXFORD SSL /men

SM 002

→ OXFORD FABRIC

70% combed cotton - 30% polyester 135 g/m^2 S-M-L-XL-XXL-XXXL-4XL-5XL-6XL 1 pc/pack & 10 pcs/carton

REGULAR FIT











- > Soft button-down collar
- > Cross stitched mother-of-pearl effect buttons
- > Short sleeves with narrow cuffs
- → The exclusive B&C Tie-Fix®
- Back yoke with 2 overstitched side pleats
- › Left chest pocket
- › Inside lap seams for perfect finishing
- Horizontal last buttonhole
- > Mitre-shaped bottom hem side reinforcement
- Curved bottom hem
- > Cotton rich polycotton Oxford fabric





B&C HERITAGE | THE SHIRT CULTURE



SW P44

B&C HERITAGE LSL /women

SW P43

→ POPLIN FABRIC

100% combed cotton 120 g/m² (white) - 125 g/m² (colour) XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton



ADJUSTED FIT













- Cross stitched mother-of-pearl effect buttons
- > 2-button cuffs
- a. Straight cuffs & thin square-shaped gauntlets
- b. French cuff option
- > Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- Fine 100% poplin cotton

B&C HERITAGE LSL /men

→ POPLIN FABRIC

100% **combed** cotton 120 g/m² (white) - 125 g/m² (colour) S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton



REGULAR FIT



SM P41









- > Cross stitched mother-of-pearl effect buttons
- > Straight cuffs & square-shaped gauntlets
- > French cuff option through: Additional cufflink buttonholes or B&C Reverso Button® (see p.57)
- > The exclusive B&C Tie-Fix®
- › Left chest pocket
- Back yoke with 2 overstitched side pleats
- › Inside lap seams for perfect finishing
- Horizontal last buttonhole
- > Square-shaped bottom hem side reinforcement
- Curved bottom hem
- Fine 100% poplin cotton





B&C HERITAGE SSL /women

→ POPLIN FABRIC

100% combed cotton 120 g/m² (white) - 125 g/m² (colour) XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton



ADJUSTED FIT











- > Soft feminine collar
- $\,$) Cross stitched mother-of-pearl effect buttons
- › Folded hem sleeves
- > Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- > Fine 100% poplin cotton

B&C HERITAGE SSL /men

→ POPLIN FABRIC

100% combed cotton
120 g/m² (white) - 125 g/m² (colour)
S - M - L - XL - XXL - XXXL - 4XL
1 pc/pack & 10 pcs/carton

REGULAR FIT



SM P42







- > Cut-away collar
- $\,$) Cross stitched mother-of-pearl effect buttons
- > Folded hem sleeves
- > The exclusive B&C Tie-Fix®
- › Left chest pocket
- Back yoke with 2 overstitched side pleats
- › Inside lap seams for perfect finishing
- > Horizontal last buttonhole
- > Square-shaped bottom hem reinforcement
- Curved bottom hem
- Fine 100% poplin cotton



B&C SMART | THE SHIRT CULTURE



B&C SMART LSL /women

SW P63

→ POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton 115 g/m^2 XS-S-M-L-XL-XXL-XXXL-4XL

1 pc/pack & 10 pcs/carton















- › Soft feminine collar
- > Cross stitched mother-of-pearl effect buttons
- > 2-button adjustable cuffs
- a. Angular cuffs & thin square-shaped gauntlets
- b. Additional cufflink buttonholes
-) Darts at bustline $\operatorname{\mathscr{C}}$ back panel for a feminine shape
- Horizontal last buttonhole
- › Qualitative polycotton poplin

B&C SMART LSL /men

SM P61

→ POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton 115 g/m^2 S-M-L-XL-XXL-XXXL-4XL

1 pc/pack & 10 pcs/carton















> Cut-away collar

REGULAR FIT

- > Cross stitched mother-of-pearl effect buttons
- > 2-button adjustable cuffs
- a. Angular cuffs & square-shaped gauntlets
- b. Additional cufflink buttonholes
- › Left chest pocket
- Back yoke with 2 overstitched side pleats
- › Inside lap seams for perfect finishing
- > Horizontal last buttonhole
- Curved bottom hem
- › Qualitative polycotton poplin





B&C SMART SSL /women

SW P64

→ POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton 115 g/m^2

XS-S-M-L-XL-XXL-XXXL-4XL 1 pc/pack & 10 pcs/carton

ADJUSTED FIT













- > Soft feminine collar
- > Cross stitched mother-of-pearl effect buttons
- > Folded hem sleeves
- > Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- > Qualitative polycotton poplin

B&C SMART SSL /men

SM P62

→ POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton 115 g/m^2 S-M-L-XL-XXL-XXXL-4XL 1 pc/pack & 10 pcs/carton



REGULAR FIT











- > Cross stitched mother-of-pearl effect buttons
- > Folded hem sleeves
- › Left chest pocket
- Back yoke with 2 overstitched side pleats
- > Inside lap seams for perfect finishing
- Horizontal last buttonhole
- Curved bottom hem
- , Qualitative polycotton poplin



B&C BLACK TIE | THE SHIRT CULTURE



B&C **BLACK TIE LSL /women**

SW P23

→ POPLIN STRETCH FABRIC

97% combed cotton -3% elastane 135 g/m^2 XS-S-M-L-XL-XXL-XXXL-4XL 1 pc/pack & 10 pcs/carton

FITTED

STRETCH











> Cross stitched mother-of-pearl effect buttons

> 2-button adjustable cuffs

a. Angular cuffs $\operatorname{\mathscr{E}}$ thin square-shaped gauntlets

b. Additional cufflink buttonholes

> Darts at bustline & back panel for a feminine shape

Horizontal last buttonhole

› Stretch poplin

B&C BLACK TIE LSL /men

SM P21

→ POPLIN STRETCH FABRIC

97% combed cotton -3% elastane 135 g/m^2 S-M-L-XL-XXL-XXXL-4XL 1 pc/pack & 10 pcs/carton

MEDIUM FIT

STRETCH









> Cross stitched mother-of-pearl effect buttons

> 2-button adjustable cuffs

a. Angular cuffs & square-shaped gauntlets

b. Additional cufflink buttonholes

Darts at back panel

> Inside lap seams for perfect finishing

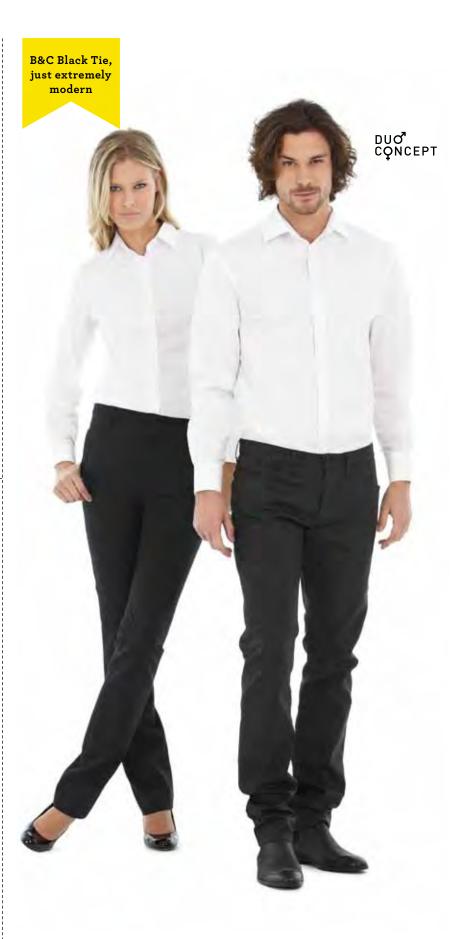
Horizontal last buttonhole

> Square-shaped bottom hem side reinforcement

> Shorter length - can be worn untucked

Curved bottom hem

› Stretch poplin





B&C BLACK TIE SSL /women

→ POPLIN STRETCH FABRIC

97% combed cotton -3% elastane 135 g/m^2 XS-S-M-L-XL-XXL-XXXL-4XL 1 pc/pack & 10 pcs/carton

FITTED

STRETCH











- > Cross stitched mother-of-pearl effect buttons
- > Folded hem sleeves
- \rightarrow Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- › Stretch poplin

B&C BLACK TIE SSL /men

SM P22

→ POPLIN STRETCH FABRIC

97% combed cotton -3% elastane 135 g/m^2 S-M-L-XL-XXL-XXXL-4XL 1 pc/pack & 10 pcs/carton

MEDIUM FIT

STRETCH









- Cut-away collar
- > Cross stitched mother-of-pearl effect buttons
- > Folded hem sleeves with double overstitch Darts at back panel
- Inside lap seams for perfect finishing
- Horizontal last buttonhole
- > Square-shaped bottom hem side reinforcement
- > Shorter length can be worn untucked
- Curved bottom hem
- › Stretch elastane poplin





B&C SHARP | THE SHIRT CULTURE



B&C SHARP LSL /women

SW T83

-5

EASY CARE

→ TWILL FABRIC

100% combed cotton 130 g/m² XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton













- Soft feminine collarCross stitched mother-of-pearl effect buttons
- > 2-button adjustable cuffs
- a. Angular cuffs & thin square-shaped gauntlets b. Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
- Horizontal last buttonhole
- > 100% Twill cotton

B&C SHARP LSL /men

SM T81

→ TWILL FABRIC

100% combed cotton
130 g/m²
S · M · L · XL · XXL · XXXL · 4XL
1 pc/pack & 10 pcs/carton













- > Semi cut-away collar
- > Cross stitched mother-of-pearl effect buttons
- > 2-button adjustable cuffs
- a. Angular cuffs & square-shaped gauntlets
- b. Additional cufflink buttonholes
- > The exclusive B&C Tie-Fix[©]
- › Left chest pocket
- Back yoke with 2 overstitched side pleats
- > Inside lap seams for perfect finishing
- Horizontal last buttonhole
- > Square-shaped bottom hem reinforcement
- Curved bottom hem
- $\rightarrow 100\%$ Twill cotton





B&C SHARP SSL /women

SW T84

→ TWILL FABRIC

100% **combed** cotton 130 g/m² XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton



ADJUSTED FIT













- › Soft feminine collar
- $\,$) Cross stitched mother-of-pearl effect buttons
- › Folded hem sleeves
-) Darts at bustline $\operatorname{\mathcal{C}}$ back panel for a feminine shape
- Horizontal last buttonhole
- > 100% Twill cotton

B&C SHARP SSL /men

SM T82

→ TWILL FABRIC

100% combed cotton
130 g/m²
S · M · L · XL · XXL · XXXL · 4XL
1 pc/pack & 10 pcs/carton

REGULAR FIT











- $\ \ \, \hbox{${\cal C}$ross stitched mother-of-pearl effect buttons}$
- > Folded hem sleeves with double overstitch
- → The exclusive B&C Tie-Fix®
- > Left chest pocket
- Back yoke with 2 overstitched side pleats
- > Inside lap seams for perfect finishing
- > Horizontal last buttonhole
- > Square-shaped bottom hem reinforcement
- › Curved bottom hem
- > 100% Twill cotton





73/





2. **B&C London** SM 580

Poplin STRETCH

97% combed cotton - 3% elastane 135 g/m² | S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton | MEDIUM FIT













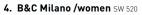


3. B&C Love Story SW L09

97% combed cotton - 3% elastane 135 g/m² | S - M - L - XL 1 pc/pack & 20 pcs/carton | SUPER FIT

Poplin STRETCH





Poplin STRETCH

97% combed cotton - 3% elastane 135 g/m² | XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton | MEDIUM FIT















6 ESSENTIAL TIPS ON HOW TO BECOME THE PERFECT SHIRT WEARER

You need something in your look that stands out the crowd. Could be a belt buckle, could be a pocket square, could be a necktie or could be just the good fit. The point is: the details make a big difference. Here is how to do it well, without overdoing it.



WHAT CUFFLINKS TO CHOOSE?



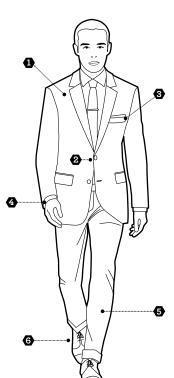
There is an undeniable smartness to cufflinks.
The question is: what is a good time to wear cufflinks? It's a whole. If you always wear a pocket square and you match your belt with your shoes, it means that you'll have a fine streak and that you will therefore comfortably wear cufflinks at work. As for others, keep cufflinks for special occasions but never wear them with a polyester suit.



THE SHIRT CULTURE
BE INSPIRED



HOW TO SUIT YOUR SHAPE?



How do you choose your style without looking like a fool?
How do you hide your belly or your short legs? You can look like a new man only by choosing the right fit. Here are the must-knows to remain elegant even if you are short or a bit heavyset.

- 1. Keep the jacket buttoned and go for a higher-cut six-button suit instead of a four-button model.
- **2.** Stretch you out in paying attention that a lower button stance creates long lines
- **3.** A simple white pocket square slipped into your chest pocket adds instant elegance.
- **4.** Let your shirts cuffs extend from your suit to lengthen the look of your arms
- **5.** Choose a trouser leg with very little excess fabric so as to look taller.
- **6.** Just classic enough but also just stylized enough. Not too heavy-soled and clunky and not too narrow and sole-less.





A WOMAN,
but still a shirt wearer

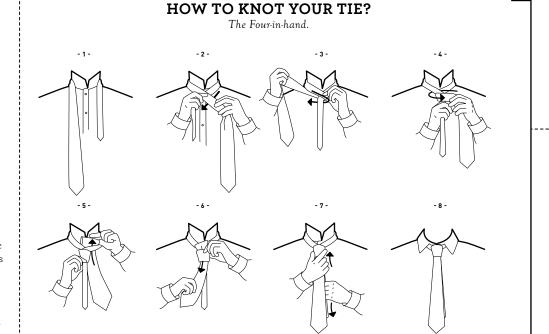
The key is not what you wear but how you wear it. Feeling comfortable and confident will give a fresh take to your look. You can make your shirt highly trendy and elegant simply by taking it further than the average person would do: wear high heel shoes with a dress or fitted trousers under it, throw an elegant trench coat over your shoulders, have immaculate hair and makeup and finally choose refined jewellery to accompany the outfit. Last but not least, cufflinks are not only reserved for men.



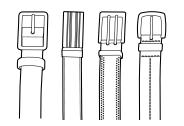


A TIE IS THE FIRST THING PEOPLE NOTICE

You really need to know only one knot: the fourin-hand. It's natural and elegant, and it works with every collar. Learn it, never forget it, and always use it. Matching shirt to tie is a personal choice. If you are an inexperienced tiedresser, work from the basic principle that classic stripes have more of a business tone, busy patterned ties look best on plain shirts and bold patterns and colours can add personality to the wearer.







TO BUCKLE OR NOT TO BUCKLE?

The confident and modern man or woman doesn't buckle up. If your suit pants fit, the belt is indeed not necessary anymore. Not wearing a belt draws the attention on your silhouette instead of your hardware, if your fit allows it. However, you can still make a statement with your belt. An elegant strap of leather will always be the best choice and the width should be about an inch.

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HOW TO MEASURE MY SHIRT?

Whatever style you choose, your collar should be high enough to protrude about 1.5 cm above the collar of a suit jacket.

To ensure ease of breathing as well as the correct fit, you should be able to comfortably slide one finger between your neck and the shirt's collar when the top button is fastened.

The sleeve should reach the top of the thumb joint and be seen below the jacket sleeve.

However, no more than 2 cm and no less than 1 cm of the shirt sleeve should be seen.



78 THE ESSENTIALS 82 THE TRENDY RANGE / 84 BEST DEAL SWEATSHIRTS

FOR AFICIONADOS

Hoods, gatherings, full zip, brushed or French terry, fitted, essential, ultimate look, fresh.... We look at everything; imagine everything in order to satisfy the sweatshirts aficionados.

More than just a great collection, the B&C Sweatshirts also have an outstanding quality thanks to their PST.



All the B&C Sweatshirts are Oeko Tex 100 certified



Media player compatible:

cord in right front pocket

+ hidden earphone loop

inside the collar

small opening for earphone

the essentials

Perfect Sweat Technology

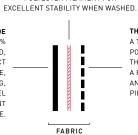
80% **COMBED** COTTON 20% POLYESTER



HIGHER STABILITY AND COMFORT,

LINK BETWEEN OUTSIDE AND INSIDE A CONTINUOUS THREAD POLYESTER FILAMENT FOR

THE OUTSIDE A FINE 100% COTTON THREAD, PROVIDING A PERFECT APPEARANCE. SUPERB PRINTING, UNRIVALLED FEEL AND EXCELLENT PILLING RESISTANCE.



THE INSIDE A THICK

POLYESTER/COTTON THREAD PROVIDING
A PERFECT NAP AND OUTSTANDING

1. B&C Hooded Full Zip /women ww 642 PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FRENCH TERRY UNBRUSHED 280 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 20 pcs/carton | MEDIUM FIT









2. B&C Hooded Full Zip /men WM 647

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL - XXXL* 5 pcs/pack & 20 pcs/carton | REGULAR FIT























DUO CONCEPT



1. B&C Hooded WU 620

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | XXS - XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 20 pcs/carton | REGULAR FIT





Q: B&C Cat /women & B&C Hooded in XXS & XS



2. B&C Cat /women ww 625

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester Low Shrinkage | FRENCH TERRY UNBRUSHED 280 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 20 pcs/carton | MEDIUM FIT















the trendy range the sweatshirts

Perfect Sweat Technology

80% COMBED COTTON 20% POLYESTER



PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL - XXXL* 5 pcs/pack & 20 pcs/carton | REGULAR FIT











2. B&C Wonder /women ww 641

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FRENCH TERRY UNBRUSHED 280 g/m² | XS - S - M - L - XL - XXL* 5 pcs/pack & 20 pcs/carton | MEDIUM FIT













3. B&C Spider /men WM 646

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL - XXXL*



5 pcs/pack & 20 pcs/carton | MEDIUM FIT







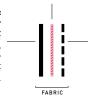




HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED

THE OUTSIDE A FINE 100% COTTON THREAD, PROVIDING A PERFECT APPEARANCE, SUPERB PRINTING, UNRIVALLED FEEL AND EXCELLENT PILLING RESISTANCE.



THE INSIDE A THICK THREAD PROVIDING A PERFECT NAP AND OUTSTANDING PILLING RESISTANCE.



BEST DEAL SWEATSH

3 SWEATSHIRTS DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE AT A PRICE FITTING MASSIVE QUANTITIES

WH€N PRIC€ £S A MU\$T

3.



1. B&C ID.002 WU 120

2. B&C ID.003 WU 121

280 g/m^2 | S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton | REGULAR FIT

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester) FLEECE BRUSHED INSIDE (80% cotton - 20% polyester) 280 g/m² | S - M - L - XL - XXL - XXXL 5 pcs/pack & 20 pcs/carton | REGULAR FIT







3. B&C ID. 004 WU 122

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester) 280 g/m^2 | S - M - L - XL - XXL - XXXL

5 pcs/pack & 20 pcs/carton | REGULAR FIT







BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • VOLUME • BA

DEAL • BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • VOLUME • BASIC • EFFICIENCY

















1. B&C COOLSTAR /MEN FM 717 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m² | S - M - L - XL - XXL - XXXL 5 pcs/pack & 15 pcs/carton











2. B&C COOLSTAR /WOMEN FW 752 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m² | XS - S - M - L - XL - XXL 5 pcs/pack & 15 pcs/carton











B&C 144 MICRO-FLEECE

144 filaments B&C micro-fleece

that provides extra warmth and

comfort needed for changing weather condition.

144 FILAMENTS FABRIC FOR EXTRA WARMTH

Stay warm with the real

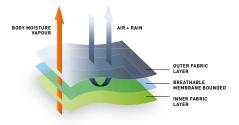
FABRIC

FIECES



B&C WINDPROTEK MEMBRANE

100% protection against wind, water and cold. The B&C 144 micro fleece fabric warmth combined with a windproof/waterproof and breathable membrane eliminates the need for an additional layer.



3. B&C WINDPROTEK FU 749

100% anti-pilling polyester micro-fleece (144 filaments) + breathable membrane bonded 320 g/m² | XS - S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton









COLOLIDE AVAILABLE IN YVVI

B&C 144 MICRO-FLEECE FABRIC

Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.





THE RAW FLECES

1. B&C ICEWALKER + FU 703

100% anti-pilling polyester fleece 300 g/m² XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton













2. B&C TRAVELLER + FU 705

100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton











3. B&C HIGHLANDER + FU 704

100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton

















94/

the B&C jacket collection /// the B&C jacket collection - the B&C jacket collection /// the B&C jacket collection



CLARITY/SIMPLICITY/PERFECTION

IF YOU'RE SEEKING WARMTH AND PROTECTION FROM THE WIND AND RAIN, BUT ALSO STYLE, OUR AMAZING CHOICE OF FABRICS AND DESIGNS OFFER YOU JACKETS YOU CAN WEAR WHATEVER THE WEATHER AND ON ANY OCCASION.

CLARITY

B&C's Jacket collection features a clear segmentation based on the jacket's degree of weather protection. We simplify your path to find your best companion.

SIMPLICITY

B&C's jacket collection features the "musthaves" of the promotional world and the major part of the range is offered in Duo.

PERFECTION

Quality, performance fabrics, passion for design, useful exclusivities and meticulous attention to the smallest details, the key concepts we develop for each style.

......

B&C EXCLUSIVITY: THE LIGHT PACK CONCEPT



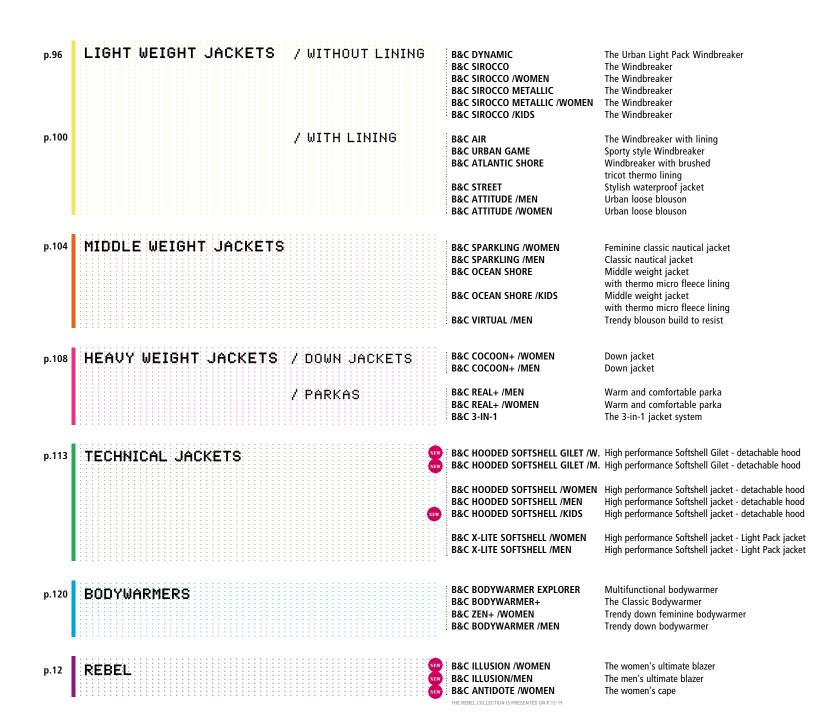
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The B&C Light Pack Concept is inspired by todays modern urban lifestyle. You need to be dynamic, move quickly through the city by car, bike or public transport and to be presentable whatever the situation. B&C Light Pack Concept line features very versatile styles that combine

high protection against rain, wind and/or cold with the minimum weight and pack volume.

The B&C Light Pack Concept encompasses 5 styles: B&C Dynamic, B&C X-lite Softshell DUO, and the B&C Coolstar DUO (fleeces)









B&C DYNAMIC JU 802

Urban "Light Pack" Windbreaker active jacket & Super packable

100% Lightweight polyester

XS - S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton



windproof



water-repellent



Right chest pocket with outline print and reverse auto block zip fastener and housing

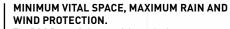
Noiseless fabric



B&C Smart pack system

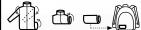
The jacket can be folded and worn on the wrist thanks to a bag with elasticated loop and zip system concealed in the right front pocket.

minimum pack volume



The **B&C Dynamic** is part of the exclusive

B&C LIGHT PACK CONCEPT







Full-length front reverse zip fastener with zip puller

Enhanced breathability Performance fit: Ergonomic body shape Articulated raglan sleeves

> Elasticated cuffs and bottom hem

B&C SIROCCO JU 800

The Windbreaker

100% Taffeta nylon Waterproof

S - M - L - XL - XXL - XXXL* 10 pcs/pack & 50 pcs/carton



windproof

showerproof

🍑 water-repellent

9 feminine cut

B&C SIROCCO /WOMEN JW 902

The Windbreaker

100% Taffeta nylon Waterproof

XS - S - M - L - XL - XXL 10 pcs/pack & 30 pcs/carton

* : EXISTS IN WOMEN /UNISEX (P.97) /KIDS (P.123)



(K-way® system)

slider zip

2 front pockets

in pocket with double

Hood concealed

I adjustable

storm hood



inside the collar





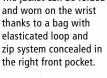








light weight jackets / without lining



Minimum weight and







2 front zipped pockets with

storm flaps











































light weight jackets / without lining

B&C SIROCCO METALLIC JU 810

The Windbreaker

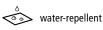
100% Taffeta nylon Waterproof

S - M - L - XL - XXL 1 pc/pack & 30 pcs/carton

DUO^T CONCEPT

windproof





The Windbreaker

B&C SIROCCO METALLIC /WOMEN JW 811

100% Taffeta nylon Waterproof

XS - S - M - L - XL - XXL 1 pc/pack & 30 pcs/carton









light weight jackets / with lining

light weight jackets / with lining



OUT: 100% Taffeta nylon | Waterproof IN: Body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL* 5 pcs/pack & 30 pcs/carton









with Velcro® closing Adjustable hood 🎉 Adjustable

Full-zip opening with zip puller

with thick lace



Concealed hood

storm hood

2 front pockets

Elasticated cuffs

Adjustable bottom hem

Easy access for decoration via a zip opening in the lining

B&C URBAN GAME JU 820

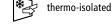
Sporty style windbreaker

OUT: 100% Taffeta nylon | Waterproof IN: Top body lining: 100% polyester tricot Bottom body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL*

5 pcs/pack & 30 pcs/carton







water-repellent



Raglan sleeves in contrasting





2 front

Adjustable cuffs with oval Velcro® closing tabs Æ



Adjustable bottom hem (with elasticated cord

and stoppers)

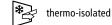


Windbreaker with brushed thermo

OUT: 100% Taffeta nylon | Waterproof IN: Top body lining: 100% polyester tricot Sleeve lining: 100% polyester Taffeta

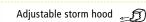
S - M - L - XL - XXL - XXXL* 5 pcs/pack & 30 pcs/carton

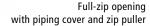




water-repellent

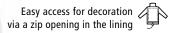


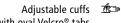


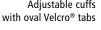














































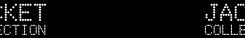








light weight jackets / with lining



light weight jackets / with lining

B&C STREET JU 872

Stylish waterproof jacket

OUT: 100% Rip-stop nylon with full taped seams Waterproof

IN: Body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta

XS - S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton



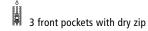
windproof



water-repellent













B&C ATTITUDE /MEN JM 960

Urban Loose Blouson

OUT: 100% Rip-Stop Nylon Waterproof IN: 100% Polyester Single Jersey

S - M - L - XL - XXL - XXXL 1 pc/pack & 10 pcs/carton

DUO' CONCEPT



windproof





thermo-isolated

Urban Loose Blouson

B&C ATTITUDE /WOMEN JW 926

OUT: 100% Rip-Stop Nylon Waterproof IN: 100% Polyester Single Jersey

XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton































THE SPARKLING DUO

middle weight jackets































middle weight jackets

middle weight jackets

B&C OCEAN SHORE JU 824

Middle weight jacket with thermo micro-fleece lining

OUT: 100% Taffeta nylon Waterproof IN: Body lining: 100% polyester micro-fleece

Sleeve lining: 100% padded polyester

S - M - L - XL - XXL - XXXL* 5 pcs/pack & 30 pcs/carton



windproof



thermo-isolated



water-repellent







full-zip opening with Velcro® closing and zip puller







Adjustable cuffs with Velcro® closing tabs 🏂

Easy access for decoration via a zip opening in the lining





B&C VIRTUAL /MEN JM 943

Trendy blouson built to resist

OUT: 100% Oxford polyester | Waterproof IN: 100% micro-polyester lining

S - M - L - XL - XXL - XXXL 1 pc/pack & 10 pcs/carton



windproof





thermo-isolated



water-repellent



Full -zip opening

with rubber zip puller



Full-length inside comfort placket

2 front pockets 2 front pockets and 2 inner pockets



Adjustable cuffs with # press-stud fastenings







with elasticated cord,

2 easy adjust stoppers























heavy weight jackets / down jackets

heavy weight jackets / down jackets





























the glossy edition

THE REAL+ DUO



heavy weight jackets / parkas

B&C REAL + /WOMEN JW 925

B&C REAL + /MEN JM 970

Warm and comfortable multi-activity winter parka

OUT: 100% Oxford Polyester | Waterproof PU 1000 MM coating IN: 100% Polyester Taffeta quilt padding 100% anti-pilling polyester micro-fleece (180 g/m²) on top back panel & collar

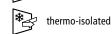
S - M - L - XL - XXL - XXXL 1 pc/pack & 10 pcs/carton

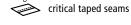
DUQ™











Ergonomic sleeves & articulated elbow to follow each movement

Polyester padded bodylining

Tone on tone colour lining and accessories































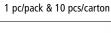
B&C 3-IN-1 JU 870

The 3-in-1 jacket system

> OUTER JACKET OUT: 100% heavy taslan nylon with soft-feel coating and full taped seams | Waterproof IN: 100% polyester mesh lining

100% anti-pilling polyester micro-fleece

S - M - L - XL - XXL - XXXL*





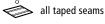
> INNER JACKET





thermo-isolated





> INNER FLEECE

but can be zipped out

and worn separately

> OUTER JACKET Full front-zip opening Adjustable lined

hood concealed 2 front pockets Attached to outer jacket









Front covered full-zip with zip puller, press-stud fastenings and Velcro® closing at top







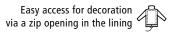
Inner elasticated cord at the waist and hem with 2 stoppers each and easy-to-pull rings



2 dual-entry front pockets with horizontal zip and zip puller as well as open-side access

> Adjustable cuffs with Velcro® closing tabs ##





















technical jackets

ALWAYS A STEP AHEAD

IN ADDITION TO SUPERIOR FABRICS AND ADVANCED TECHNOLOGY, WE OFFER YOU 2 EXTRA CRUCIAL POINTS:

B&C HOODED SOFTSHELL LINE

Because you deserve the best protection, the entire B&C winter Softshells line features Hoods.

B&C Hooded Softshell Duo, NEW B&C Hooded Softshell Gilet Duo (Softshell bodywarmer), and NEW B&C Hooded Softshell /kids.



B&C EXCLUSIVITY

The B&C Light Pack Concept Rain and wind protection + lightweight + highly packable







DISCOVER IT THROUGH THE B&C X-LITE SOFTSHELL DUO





JACKET COLLECTION

technical jackets



























THE B&C HOODED SOFTSHELL DUO

Full zip opening

#

with chin protector

B&C HOODED SOFTSHELL /W. JW 937

High performance Softshell jacket 3-layer Softshell jacket

OUTER LAYER:

94% Polyester - 6% elastane | Woven Softshell

MID LAYER:

Bounded breathable membrane with micro holes

INNER LAYER:

100% anti-pilling polyester micro-fleece and 100% polyester mesh lining on front panels

Waterproof: 5000 mm

1000 MVP Breathable:

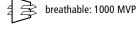
XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton

DUQ"

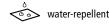


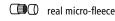


waterproof: 5000 mm



thermo-isolated







4-way stretch







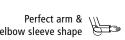
-5 Detachable balaclava hood ljustable drawstrings and trendy stoppers with adjustable drawstrings

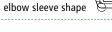
> Full inner placket from shell fabric

Raglan Sleeves

Easy access for decoration via a zip opening at heart chest

> Flat stitching for better comfort





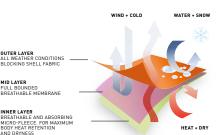


2 front side pockets with zip

Adjustable bottom hem (with draw cord) Longer back







Full zip opening with chin protector

> Full inner placket from shell fabric

1 front chest pocket

Easy access for decoration via zip opening at heart chest



B&C HOODED SOFTSHELL /M. JM 950

High performance Softshell jacket 3-layer Softshell jacket

OUTER LAYER:

₽

Set In Sleeves

Detachable balaclava hood with adjustable draw. . .

with adjustable drawstrings and trendy stoppers

94% Polyester - 6% elastane | Woven Softshell

Bounded breathable membrane with micro holes

INNER LAYER: 100% anti-pilling polyester micro-fleece and

100% polyester mesh lining on front panels

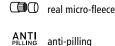
Waterproof: 5000 mm Breathable: 1000 MVP

S - M - L - XL - XXL - XXXL

1 pc/pack & 10 pcs/carton

DUÇ™





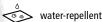














Reverse zippers for a trendy look

2 front side pockets with zip

Flat stitching for better comfort

Cuffs with Velcro closing tabs & Embossed Plastic Puller

Adjustable bottom hem (with draw cord) Longer back



































































bodywarmers

bodywarmers

B&C BODYWARMER /MEN JM 930

B&C BODYWARMER EXPLORER JU 880

Multifunctional bodywarmer

OUT: 65%-35% light poly-cotton - Water-repellent & water-resistant

IN: 100% heavy padded polyester lining for extra warmth (285 g/m²)

S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton





B&C BODYWARMER+ JU 882

The classic bodywarmer

OUT: 100% micro-polyester -IN: 100% padded Taffeta polyester lining (230 g/m²)

S - M - L - XL - XXL - XXXL 5 pcs/pack & 10 pcs/carton



Front covered

with Velcro® closing

full-zip

B&C ZEN+ /WOMEN JW 935

Trendy down feminine bodywarmer

OUT: Full dull nylon with soft feel coating | Waterproof IN: 100% padded Taffeta polyester lining with feather touch

XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton

DUO[®] CONCEPT

windproof

thermo-isolated

water-repellent

removable with a zip

2 front pockets

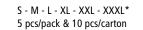
Easy access

for decoration thanks

in the middle of the back

OUT: 100% Taffeta nylon | Waterproof IN: 100% padded polyester lining (200 g/m²)

Trendy down bodywarmer



























Open hem

and longer back











Open hem

Easy access

for decoration via a zip in the lining

and longer back









Elasticated









YeAH M's a kids world LOTS OF COOL STUFF OVER HERE collection 1. B&C Exact 150 /kids TK 300 3. B&C Base-Ball /kids TK 350 Single Jersey Single Jersey 100% pre-shrunk ring-spun cotton 100% pre-shrunk ring-spun cotton 145 g/m² | 1/2* - 3/4 - 5/6 - 7/8 - 9/11 - 12/14 185 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 100 pcs/carton | REGULAR FIT 10 pcs/pack & 50 pcs/carton | REGULAR FIT ro**ne** : EXISTS IN UNISEX (P.33) /KIDS 4. B&C Safran /kids PK 486 100% pre-shrunk ring-spun **combed** cotton 180 g/m² | 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 50 pcs/carton | REGULAR FIT 2. B&C Exact 190 /kids TK 301 : EXISTS IN WOMEN (P.44) /UNISEX (P.44) /KIDS Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 100 pcs/carton | REGULAR FIT 5. B&C Hooded /kids WK 681 PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 20 pcs/carton | REGULAR FIT : EXISTS IN WOMEN (P.20) /UNISEX (P.20) /KIDS ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE : EXISTS IN UNISEX (P.79) /KIDS

6. B&C Hooded Full Zip /kids WK 682

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 20 pcs/carton | REGULAR FIT



7. B&C Set In /kids WK 680

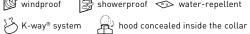
PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 30 pcs/carton | REGULAR FIT



8. B&C Sirocco /kids JK 950

100% Taffeta nylon | Waterproof 3/4 - 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 50 pcs/carton







: EXISTS IN WOMEN (P.97) /UNISEX (P.97) /KIDS

9. B&C Ocean Shore /kids JK 966

OUT: 100% Taffeta nylon | Waterproof IN: Body lining: 100% polyester micro-fleece Sleeve lining: 100% padded polyester 5/6 - 7/8 - 9/11 - 12/14

5 pcs/pack & 30 pcs/carton



windproof showerproof thermo-isolated

water-repellent hood concealed inside the collar

inner wallet pocket adjustable cuffs hem or back opening for easy decoration

: EXISTS IN UNISEX (P.106) /KIDS

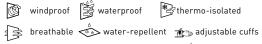
10. B&C Hooded Softshell /kids JK 969

OUTER LAYER: 94% polyester- 6% elastane (Woven Softshell)

MID LAYER: Bounded breathable membrane with micro holes

INNER LAYER: 100% anti-pilling polyester micro-fleece and 100% polyester mesh lining on front panels Waterproof: 5000 mm - Breathable: 1000 MVP 5/6 - 7/8 - 9/10 - 11/12 - 13/14 1 pc/pack & 10 pcs/carton







: EXISTS IN WOMEN (P.116) /MEN (P.117) /KIDS



JUST KEEP WORKING a pro collector

Wear the perfect gear while working and you will STYLE, COMFORT, DURABILITY, AND CARE FACILITY: achieve optimal performance. The B&C PRO collec- 4 concepts reflecting the philosophy of the B&C PRO tion comprises 9 PURE PRO garments: 2 trousers, 2 T-shirts, 3 polo shirts, 1 sweatshirt and 1 bodywarmer. They guarantee complete protection and suitability for work use without reducing your freedom of movement. Sharp cuts and accurate finishing ensure both comfort and style. B&C develops smart fabrics and technologies to make functionality a priority. Each B&C PRO has enough space for customization. Sign B&C PRO garments with the logo of your business and you are fully equipped to perform at work.

Discover the B&C PRO styles on our website:

WWW.BC-PRO.COM







65% polyester - 35% combed cotton / Twill / 245 g/m²

44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62 28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46 38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56

1 pc/pack & 10 pcs/carton













B&C PERFORMANCE PRO

65% polyester - 35% combed cotton / Twill / 245 q/m²

44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62 28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46 **BE-FR** 38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56 1 pc/pack & 10 pcs/carton











occording lor/dappile
Oeko-Tex Standard 100
B&C Universal PRO & B&C Performance PRO are Oeko Tex certified





B&C HERO PRO WU C20

PST / Perfect Sweat Technology Low shrinkage / Fleece brushed inside 80% combed cotton - 20% polyester 280 g/m²

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 25 pcs/carton











HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE
A CONTINUOUS THREAD
POLYESTER FILAMENT FOR
EXCELLENT STABILITY WHEN WASHED.

THE OUTSIDE
A FINE 100%
COTTON THREAD,
PROVIDING A PERFECT APPEARANCE, SUPERB PRINTING, UNRIVALLED FEEL AND EXCELLENT PILLING RESISTANCE.



THE INSIDE
A THICK
POLYESTER/COTTON
THREAD PROVIDING
A PERFECT NAP
AND OUTSTANDING
PILLING RESISTANCE.

















(1) B&C COOLPOWER PRO POLO

PU C12

100% polyester Piqué 200 g/m²

S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton







(2) **B&C ENERGY PRO** PU C11

65% polyester - 35% pre-shrunk ring-spun combed cotton Piqué 200 g/m²

60°C WASH

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 30 pcs/carton



(3) B&C SKILL PRO PU C10

100% pre-shrunk ring-spun combed cotton Piqué 230 g/m 2

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 30 pcs/carton

















PRO PRO





B&C COOLPOWER PRO TEE TU C02

100% polyester Interlock 160 g/m²

S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton





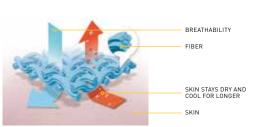














B&C PERFECT PRO TU C01

100% pre-shrunk ring-spun cotton Single Jersey 185 g/m²

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 50 pcs/carton











HIGH QUALITY ESSENTIALS

To complete the B&C PRO offer, B&C versatile styles have been added. Comfortable, strong, stylish and high quality garments all offering excellent value for money. Every style within the B&C collection has been designed to be personalised; it comprises 6 t-shirts, 6 polo shirts, 8 sweatshirts, 5 fleeces and 6 jackets.

T-SHIRTS

B&C EXACT 150 B&C EXACT 150 LSL B&C EXACT 190

B&C EXACT 190 LSL B&C EXACT MOVE B&C EXACT V-NECK

POLO SHIRTS

B&C HEAVYMILL B&C SAFRAN B&C SAFRAN LSL

B&C SAFRAN POCKET B&C ID.001 **B&C CAYENNE**



SWEATSHIRTS

B&C HOODED FULL ZIP /MEN B&C HOODED B&C SPIDER /MEN B&C OPEN HEM

B&C SET IN B&C ID.002 B&C ID.003 **B&C ID.004** new



FLEECES

B&C COOLSTAR / MEN B&C WINDPROTEK B&C ICEWALKER+

B&C HIGHLANDER+ B&C TRAVELLER+



JACKETS

B&C HOODED SOFTSHELL GILET /MEN new B&C 3-IN-1 **B&C X-LITE SOFTSHELL /MEN B&C HOODED SOFTSHELL /MEN**

B&C BODYWARMER EXPLORER B&C BODYWARMER+





summary











P.15



P.20



B&C Exact 190 /women B&C Exact 190 Top /women B&C Women-Only P.21 P.24



B&C Women-Only LSL B&C Women-Only Tattoo P.25 P.25



B&C Soul /men

P.15

P.14



B&C Exact 190 Top /men P.21



B&C Men-Only P.24



B&C Men-Only PC B&C Too Chic /men P.26 P.28



P.30



B&C Women-Only Magic P.25



B&C Love Madness P.27



B&C Too Chic /women P.28



P.30



B&C Marcelle /women B&C Marcelle Metallic /women P.30



B&C Taste /women P.31



B&C Men-Fit P.31



B&C Athletic Move P.33



B&C Exact Move P.33 P.35

unisex



B&C Mick Classic /men



B&C Watch /women P.31



P.26

B&C Desire /women P.31



B&C Feel /women P.32



B&C Love Star P.32



B&C Biosfair Tee/women P.35



B&C Blondie Classic /w. P.38



B&C Mick Deluxe /men B&C Mick Slub /men P.39



B&C Iggy Slub /men P.41



B&C Iggy Classic /men P.41



P.20



P.22





P.38

B&C Blondie Deluxe /w. B&C Blondie Slub /w. B&C Patti Classic /w.

P.40



B&C Patti Deluxe /w. P.40



P.40

B&C Patti Slub /women B&C Pink Slub /w. P.41



B&C Pink Classic /w. P.41



B&C Exact 150 LSL P.23



P.39

B&C Men-Shape

P.32

B&C Exact V-Neck P23



B&C Base-Ball P.33



B&C Exact 150 /kids P.122



B&C Exact 190 /kids P.122



P.122



134/



THE SHIRT CULTURE BE INSPIRED

B&C OXFORD

→ OXFORD FABRIC

B&C OXFORD LSL /women p.62 B&C OXFORD LSL /men p.62

B&C OXFORD SSL /women p.63 **B&C OXFORD SSL /men** p.63

B&C HERITAGE

 \rightarrow POPLIN 100% COTTON FABRIC

B&C HERITAGE LSL /women p.64 **B&C HERITAGE LSL /men** p.64

B&C HERITAGE SSL /women p.65 **B&C HERITAGE SSL /men** p.65

B&C SMART

→ POLYCOTTON POPLIN FABRIC

B&C SMART LSL /women p.66 B&C SMART LSL /men p.66

B&C SMART SSL /women p.67 B&C SMART SSL /men p.67





















All our B&C corporate shirts are in CONCEPT

B&C BLACK TIE

→ POPLIN STRETCH FABRIC

B&C BLACK TIE SSL /women

B&C BLACK TIE LSL /women p.68 B&C BLACK TIE LSL /men p.68

p.69 **B&C BLACK TIE SSL /men** p.69

B&C SHARP

→ TWILL FABRIC

B&C SHARP LSL /women p.70 B&C SHARP LSL /men p.70 B&C SHARP SSL /women p.71 B&C SHARP SSL /men p.71

THE GRAPHICAL LINE

B&C LA HAVANA → POPLIN FABRIC	p.72
B&C LOVE STORY → POPLIN STRETCH FABRIC	p.73
B&C LONDON → POPLIN STRETCH FABRIC	p.73
B&C MILANO /women → POPLIN STRETCH FABRIC	p.73

136/ 137/

ction//// summary duo concept//// 2012 B&C collection //// summary duo concept//// 2012 B&C collection /// summary duo concept//// 2012 B&C collection /// summary duo concept//// 2012 B&C collection /// summary duo concept/// 2012 B&C c



P.28

including 12 duo shirts

B&C Marcel /men & B&C Marcelle /women







P.41

P.45

138/ 139/

y duo concept//// 2012 B&C collection//// summary duo concept//// 2012 B&C collection //// summary duo concept//// 2012 B&C collection //// summary duo concept

DUO CONCEPT





B&C Hooded & B&C Cat /women P.79



B&C Hooded (especially for women XXS - XS) P.79



B&C Attitude /women & B&C Attitude /men P.103



B&C Sparkling /women & B&C Sparkling /men P.104 | P.105



B&C Set In/women & B&C Set In

& B&C Illusion /men

P.16

& B&C Hooded Full Zip /men

P.78



B&C Wonder /women & B&C Monster /men P.82



B&C Coolstar /men & B&C Coolstar /women P.88

& B&C Sirocco Metallic

P.99



B&C Cocoon+/men & B&C Cocoon+ /women P.108



B&C Real+ /men & B&C Real+ /women P.110 | P.111



B&C Hooded Softshell Gilet /women & B&C Hooded Softshell Gilet /men P.114 | P.115



P.17 | P.16

P.97



& B&C Hooded Softshell /men P.116 | P.117

& B&C X-lite Softshell /women P.119 | P.118



B&C Zen+/women & B&C Bodywarmer /men P.121







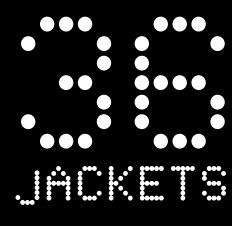








LIGHT WEIGHT JACKETS /WITHOUT LINING









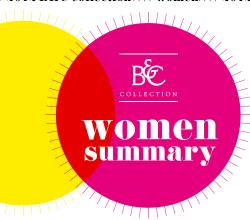






MIDDLE WEIGHT JACKETS

/// 2012 B&C collection //// women//// 2012 B&C collection //// women//// 2012 B&C collection //// wom C collection////women/// 2012 B&C collection/// women/// 2012 B&C collection/// women/// 2012 B&C collection///women/// 2012 B&C collection///



t-shirts







P.21















P.25



P.25



P.25



















P.31





















P.35

















B&C Patti Slub /women







P.44





P.108

P.104





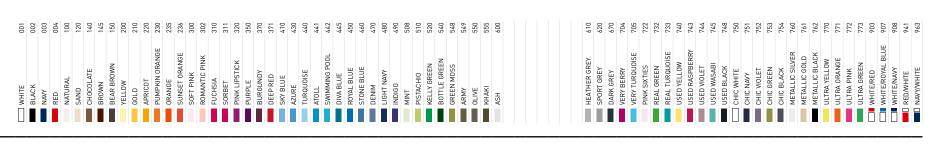
P.114



P.116







//// 2012 B&C collection //// summary tables//// 2012 B&C collection //// summary tables/// 2012 B&C collection /// summary tables/// 2012 B&C coll

2012 NEW STYLES



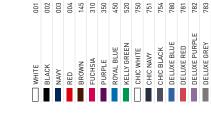


rebel collection



	men					
NEW	TM R01	B&C Instinct /men	S-XXL SINGLE JERSEY			
NEW	TM R03	B&C Soul /men	S-XXL SINGLE JERSEY		П	
NEW	JM R06	B&C Illusion /men	S-XXL SINGLE JERSEY			





legend collection

wome	en										
TW 032	B&C Blondie Slub /w.	XS-XL	SINGLE JERSEY								
TW 033	B&C Pink Slub /women	XS-XL	SINGLE JERSEY								
TW 034	B&C Patti Slub /women	XS-XL	SINGLE JERSEY								
TW 260	B&C Blondie Classic /w.	XS-XL	SINGLE JERSEY								
TW 261	B&C Pink Classic / w.	XS-XL	SINGLE JERSEY				ı				
TW 262	B&C Patti Classic / w.	XS-XL	SINGLE JERSEY				L				
TW 275	B&C Blondie Deluxe / w.	XS-XL	SINGLE JERSEY								
TW 276	B&C Patti Deluxe / w.	XS-XL	SINGLE JERSEY								
men											
	B&C Mick Slub/men	S-XXL	SINGLE JERSEY								
TM 038	B&C Iggy Slub /men	S-XXL	SINGLE JERSEY								
TM 060	B&C Mick Classic /men	S-XXL	SINGLE JERSEY								



TM 061 B&C Iggy Classic /men S-XXL SINGLE JERSEY 🗆 🔳 🔳

TM 185 B&C Mick Deluxe /men S-XXL SINGLE JERSEY



BIOSFAIR CLEVER COLLECTION

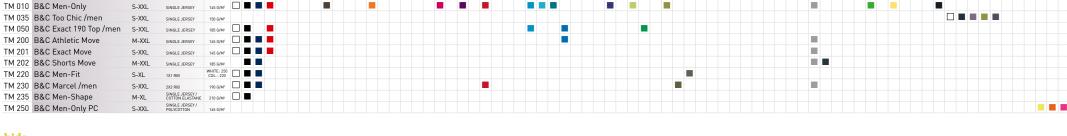
TW B01	B&C Biosfair Tee /w.	S-XL	SINGLE JERSEY			
PW B20	B&C Biosfair Polo /w.	S-XL	SINGLE JERSEY			

TM B02 B&C Biosfair Tee /men S-XXL SINGLE JERSEY PM B21 B&C Biosfair Polo /men S-XXL SINGLE JERSEY

t-shirts

women																				
TW 012 B&C Women-Only	XS-XXL ¹	SINGLE JERSEY	145 G/M ²] = = 7																
TW 013 B&C Women-Only LSL	XS-XXL ²	SINGLE JERSEY	145 G/M ²] 🔳 🔳																
TW 014 B&C Women-Only Tattoo	XS-XL	SINGLE JERSEY	145 G/M²] =																
TW 017 B&C Women-Only Magic	XS-XL	SINGLE JERSEY	145 G/M²] 🔳																
TW 030 B&C Too Chic /women	XS-XL	SINGLE JERSEY	150 G/M ²																	
TW 040 B&C Exact 190 /women	XS-XXL	SINGLE JERSEY	185 G/M ²] =	1															
TW 100 B&C Taste /women	XS-XL ¹	1X1 RIB	WHITE: 230 COL.: 210] 🔳 🔳 🌈	4															
TW 102 B&C Watch /women	XS-XL ²	1X1 RIB	WHITE: 230 COL.: 210] 🔳 🔳 🖊	4															
TW 140 B&C Desire /women	XS-L	1X1 RIB	WHITE: 230 COL.: 210] =																
TW 110 B&C Marcelle /women	XS-XL	2X2 RIB	190 G/M²] = =																
TW 111 B&C Marcelle Metallic /w.	XS-XL	2X2 RIB	190 G/M²																	
TW 150 B&C Feel /women	XS1-XL3	SINGLE JERSEY / COTTON ELASTANE	210 G/M ²] =																
TW 251 B&C Women-Only PC	XS-XL	SINGLE JERSEY / POLYCOTTON	145 G/M ²																	
TW 041 B&C Exact 190 Top / w.	XS-XL	SINGLE JERSEY	185 G/M²] 🔳 🖊	4															
TW L05 B&C Love Madness	S-L	SINGLE JERSEY	120 G/M²	J 🔳																
TW L07 B&C Love Star	XS-XL	SINGLE JERSEY / COTTON ELASTANE																		
		available in White, vailable in White,																		

шеп			
TM 010	B&C Men-Only	S-XXL	SINGLE
TM 035	B&C Too Chic /men	S-XXL	SINGLE
TM 050	B&C Exact 190 Top /men	S-XXL	SINGLE .
TM 200	B&C Athletic Move	M-XXL	SINGLE
TM 201	B&C Exact Move	S-XXL	SINGLE



kids
TK 300

MIMIS																			
TK 300	B&C Exact 150 /kids	1/2*-12/14 SINGLE JERSEY	145 G/M ²																
TK 301	B&C Exact 190 /kids	3/4-12/14 SINGLE JERSEY	185 G/M ²																
TK 350	B&C Base-Ball /kids	3/4-12/14 SINGLE JERSEY	185 G/M ²															•	
		1/2*: Only available in White,	Black, Nav	y, Red, Gold, Orange, Sky Blue	e & Royal Blue														
unise	X																		

unise	X
TU 002	В&
TU 003	В&

unisex								
TU 002 B&C Exact 150	S-XXXL ¹ SINGLE JERSEY	145 G/M²						
TU 003 B&C Exact 150 LSL	S-XXXL ² SINGLE JERSEY	145 G/M²						
TU 006 B&C Exact V-Neck	S-XXL SINGLE JERSEY	145 G/M²						
TU 004 B&C Exact 190	S-XXXL ³ SINGLE JERSEY	185 G/M²						
TU 005 B&C Exact 190 LSL	S-XXXL ⁴ SINGLE JERSEY	185 G/M²						
TU 020 B&C Base-Ball	S-XXL SINGLE JERSEY	185 G/M ²						•
		ite, Black, Navy, Red, Gold, Orange, nite, Black, Navy & Deep Red	Royal Blue, Bottle Green, Ash	& Sport Grey XXXL2: Only available	in White, Black, Navy & Red XXXL3	: Only available in White, Black, Navy, Red & Sport Grey		

polo shirts

PU 413 B&C Safran Sport PU 414 B&C Safran LSL

PU 415 B&C Safran Pocket

PU 423 B&C Heavymill LSL

PU 422 B&C Heavymill

PU I10 B&C ID.001

S-XXXL² PIQUÉ

M-XXL PIQUÉ

S-XXXL² PIQUÉ

women																						
PW 455 B&C Safran Pure /wome	n XS-XXL ¹	PIQUÉ	180 G/M ²																			
PW 456 B&C Safran Pure LSL /w	XS-XXL	PIQUÉ	180 G/M ²																			
PW 460 B&C Heavymill /women	XS-XXL	PIQUÉ	230 G/M ²																			
PW L08 B&C Love Spice	XS-XL	SINGLE JERSEY	145 G/M ²																			
	XXL1: Only a	vailable in White,	, Black, Nav	, Red, Sky Blue,	Royal Blue, B	Jottle Green, H	Heather Grey	& Pink Six	ties													
men																						
PM 471 B&C Cinnamon /men	S-XXL	SINGLE JERSEY	185 G/M ²																			
kids																						
PK 486 B&C Safran /kids																						
oo Bas San an / kids	5/6-12/14	PIQUÉ	180 G/M ²																			
THE DAY SUITUIT/RIUS	5/6-12/14	PIQUÉ	180 G/M ²																			
unisex	5/6-12/14	PIQUÉ	180 G/M ³																			
	5/6-12/14 S-XXL	PIQUÉ	180 G/M ²																			
unisex	S-XXL				•																	



S-XXL PIQUÉ 180 G/M² S-XXXL PIQUÉ XXXL1: Only available in White, Black, Navy, Red, Royal Blue, Bottle Green & Heather Grey XXXL2: Only available in White, Black, Navy & Red

180 G/M²

230 G/M²

230 G/M²



shirts

women

table

summary

	WOHIL	11			_										
NEW	SW 003	B&C Oxford LSL /women	XS-6XL	OXFORD	135 G/M ²										
NEW	SW 004	B&C Oxford SSL /women	XS-6XL	OXFORD	135 G/M²										
NEW	SW P43	B&C Heritage LSL /women	XS-4XL	POPLIN	120 G/M ²										
NEW	SW P44	B&C Heritage SSL /women	XS-4XL	POPLIN	120 G/M ²										
NEW	SW P63	B&C Smart LSL /women	XS-4XL	POPLIN	115 G/M²										
NEW	SW P64	B&C Smart SSL /women	XS-4XL	POPLIN	115 G/M ²										
NEW	SW P23	B&C Black Tie LSL /women	XS-4XL	POPLIN STRETCH	135 G/M ²										
NEW	SW P24	B&C Black Tie SSL /women	XS-4XL	POPLIN STRETCH	135 G/M ²										
NEW	SW T83	B&C Sharp LSL /women	XS-4XL	TWILL	130 G/M ²										
NEW	SW T84	B&C Sharp SSL /women	XS-4XL	TWILL	130 G/M ²										
	SW 520	B&C Milano /women	XS-XXL	POPLIN STRETCH	135 G/M ²										
	SW L09	B&C Love Story	S-XL	POPLIN STRETCH	135 G/M ²										
	men				_										
NEW	SM 001	B&C Oxford LSL /men	S-6XL	OXFORD	135 G/M ²										
NEW	SM 002	B&C Oxford SSL /men	S-6XL	OXFORD	135 G/M²										

	mon					 								
NEW	SM 001	B&C Oxford LSL /men	S-6XL	OXFORD	135 G/M ²									
NEW	SM 002	B&C Oxford SSL /men	S-6XL	OXFORD	135 G/M ²									
NEW	SM P41	B&C Heritage LSL /men	S-4XL	POPLIN	120 G/M ²									
NEW	SM P42	B&C Heritage SSL /men	S-4XL	POPLIN	120 G/M ²									
NEW	SM P61	B&C Smart LSL /men	S-4XL	POPLIN	115 G/M ²									
NEW	SM P62	B&C Smart SSL /men	S-4XL	POPLIN	115 G/M ²									
NEW	SM P21	B&C Black Tie LSL /men	S-4XL	POPLIN STRETCH	135 G/M ²									
NEW	SM P22	B&C Black Tie SSL /men	S-4XL	POPLIN STRETCH	135 G/M ²									
NEW	SM T81	B&C Sharp LSL /men	S-4XL	TWILL	130 G/M ²									
NEW	SM T82	B&C Sharp SSL /men	S-4XL	TWILL	130 G/M ²									
	SM 570	B&C La Havana	S-XXL	POPLIN	120 G/M ²									
	SM 580	B&C London	S-XXL	POPLIN STRETCH	135 G/M ²									
S														

sweatshirts

wome	en				
WW 606	B&C Set In /women	XS-XXL	PST*	880 G/M ²	
WW 625	B&C Cat /women	XS-XXL ¹	PST*	880 G/W; 🔲 🔳 📕	
WW 641	B&C Wonder /women	XS-XXL ¹	PST*	280 G/M² 🔲 🔳 📕	
WW 642	B&C Hooded Full Zip /w.	XS-XXL ²	PST*	880 G/MP	

XXL1: Only available in White, Black, Navy & Red	XXL ² : Only available in White, Black, Red & Heather Grey

men																		
WM 645	B&C Monster /men	S-XXXL ¹	PST*	280 G/M ²														
WM 646	B&C Spider /men	S-XXXL ¹	PST*	280 G/M ²														ĺ
WM 647	B&C Hooded Full Zip /m.	S-XXXL ²	PST*	280 G/M ²														

XXXL1: Only available in White, Black, Navy & Red	XXXL2: Only available in Black, Navy, Red & Heather Gre

kids																
WK 680	B&C Set In /kids	3/4-12/14	PST*	280 G/M ²												
WK 681	B&C Hooded /kids	3/4-12/14	PST*	280 G/M ²												
WK 682	B&C Hooded Full Zip /k.	3/4-12/14	PST*	280 G/M ²												
unise	X															
14/11/00	D 0 C C - + I -	C VVVI 1														

WU 600	B&C Set In	S-XXXL ¹	PST*	280 G/M ²													
WU 610	B&C Open Hem	S-XXL	PST*	280 G/M ²													
WU 620	B&C Hooded	XXS-XXXL ²	PST*	280 G/M ²			ı			ı							Ī
WU 120	B&C ID.002	S-XXXL	80% Cotton 20% Polyester	280 G/M ²													
WU 121	B&C ID.003	S-XXXL	80% Cotton 20% Polyester	280 G/M ²													

S-XXXL 80% Cotton 20% Polyester 280 G/M²



NEW WU 122 B&C ID.004



Since 2009, B&C is member of the social compliance guidelines on Fair Wear Foundation (FWF), which how to best evaluate and monitor supports good labor conditions in working conditions and their garment production worldwide. The improvement in factories where The compliance program for The B&C's B&C's goods are produced.





supply chain is based on the FWF **OEKO TEX** The B&C brand is Oeko Tex-certified for its T-shirts, polo shirts, shirts and sweatshirts.



FAIRTRADE & EKO

B&C believes in BIOEQUITABILITY. Therefore, we have developed 4 styles made of 100% FAIRTRADE and ORGANIC certified cotton.



